

# OHCA

OREGON HEALTH  
CARE ASSOCIATION

*OHCA promotes high quality care and services through professional development and effective advocacy in the shaping of public and private policy.*

## Why Sponsor an OHCA Committee Meeting?

Partnering with OHCA to sponsor one of our regular member committees is a great way to get exposure in front of a targeted group of people. Choose a specific topic or audience that is in line with your marketing plan!

### For each sponsorship, you get the following:

- 5-Minute company introduction at meeting you sponsor
- One (1) 8 ½ x 11 Info sheet in committee materials at the meeting you sponsor
- Ability to provide products w/your company's logo to attendees at the meeting.

# Sponsor An OHCA Member Committee

To connect your business as a sponsor of an upcoming OHCA Committee meeting simply check the box next to the committee(s) that you are interested in sponsoring. Fill out the payment information below and submit to OHCA as instructed. An OHCA staff member will call to set-up meeting dates with you.

- Assisted Living/Residential Care Council** Representatives from Assisted Living and Residential Care Facilities meet once a month (the 3rd Wednesday of each month) to discuss hot topics & issues going on in the profession. This meeting is attended by a wide range of ALF/RCF representatives including corporate leaders, administrators, nurses and other professionals.
- Business Partner Member Committee** Quarterly meetings are held for the Business Members to let them know "What's going on with OHCA" as well as provide marketing resources and information. (usually 30 - 40 in attendance)
- Convention Committee** This committee consists of 20 appointed individuals who meet regularly to make key decisions for our largest event - our Annual Convention! Members include Administrators from the various communities in membership.
- In-Home Care Agency Committee** The In Home and Home Health care committee attracts between 30-50 In Home Care agency representatives. Representatives include owners, managers, RNs & other professionals. Meetings are held quarterly.
- Payment for Services Committee** The members of this committee help OHCA to put together information and suggestions for the reimbursement system. These quarterly meetings are frequently attended by CEOs, CFOs, administrators, managers, owners and other leaders of the long-term care profession
- PAC/Public Policy Committee** The members of this committee help OHCA to craft legislation for consideration during upcoming legislative sessions. These quarterly meetings are frequently attended by CEOs, CFOs, administrators, managers, owners and other leaders of the long-term care profession.
- Workforce Stakeholder Work Group** One of our newest committees, this meeting is attended by about 20 selected member stakeholders consisting primarily of corporate executives. The representatives meet to develop, plan and implement specific strategies to address the workforce shortage in long term care and in particular licensed and certified nursing staff.

### Committee Meeting Sponsorship Commitment Form

Committee Meeting Sponsorship: \$300/meeting

#### PAYMENT INFORMATION

\*Payment enclosed: Check Visa Mastercard American Express

Card Holder Name: \_\_\_\_\_

Credit Card Number: \_\_\_\_\_

Exp. Date \_\_\_\_ / \_\_\_\_ Billing Zip: \_\_\_\_\_

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Please mail/fax this form to OHCA: **ATTN: Jill Bilka**

**Mail:** 11740 SW 68th Pkwy Ste 250 - Portland, OR 97223 **OR Fax:** (503) 726-5259

**Contact Jill Bilka, Director of Marketing & Communications for more information at (503) 726-5226 or [jillb@ohca.com](mailto:jillb@ohca.com)**