



# Membership at a Glance

OHCA is the voice of quality long term care in Oregon. The association represents nursing homes, residential care, assisted living, and senior retirement communities as well as In Home Care and Home Health agencies and related professional partners. OHCA listens to its members to be one voice collectively.

As an association for long term care professionals and service providers, we work to provide the following benefits to our members:

- Professional Development
- Advocacy
- Technical Assistance
- Opportunities For Networking & Member Committees
- Publications & Communications on Issues Affecting Long Term Care
- Member Discount Programs

## Overview and Details of Benefits:

### Professional Development

OHCA is dedicated to your professional development by providing ample opportunity for continuing education credits. Our education and events receive consistent excellent ratings and equip attendees with effective strategies to achieve operational effectiveness and quality resident/client care. Our conference and one-day special events are designed to provide intensive education on hot topics related to the long-term care profession. *(Learn more about OHCA Education & Events on the following pages)*

### Advocacy

One primary purpose of the OHCA is to present a unified voice before state and federal legislative and administrative governments on behalf of its members. OHCA members are represented by three full time lobbyists in the political process and the legislative session. Legislative positions are developed after consultation with the membership and the OHCA Legislative Public Policy committee. The legal department represents the view point of member providers and assures that your views are heard and considered.

### Technical Assistance

OHCA staff is available to assist members with issues regarding effective operations including staffing, Oregon Administrative rules and other related regulations. OHCA staff includes two full-time attorneys, an experience nursing facility administrator and an experienced assisted living administrator who are experts on the legal & regulatory challenges faced by providers. Members are updated on revisions or new regulatory developments and any matter affecting your operation and pursuit of quality care. OHCA also maintains an exclusive section on [www.ohca.com](http://www.ohca.com) for *Member's Only*.

### Networking Opportunities

OHCA provides many opportunities for you to meet & network with others in the long term care profession - nursing facility, RCF & ALF administrators, senior retirement directors, in home care providers, owners and managers, staff and business partner members. One way in which you can take advantage of networking at no cost is through OHCA member committee meetings. *(Learn more about OHCA Committees on the following pages)*

### Publications & Communications

OHCA provides several member communications and other resources that keep our members informed as to what is going on in the profession. *(Learn more about OHCA Publications & Communications on the following pages)*



# Overview and Details of Benefits *continued*

## Member Discount Programs - Long Term Care Purchasing Group (LTCpg)

LTCpg is a tremendous OHCA member benefit offering savings on food and association dues. It is a strategic business partnership between Oregon Health Care Association, SYSCO Food Service, UHF Purchasing, and Entegra. Together this partnership focuses on the unique food service needs of the long term care and senior housing profession. It offers an excellent food service program and pricing to participating members. Learn more at [www.ohca.com/ltcpg](http://www.ohca.com/ltcpg).

### Advantages of Participation in the LTCpg include:

- **Purchasing Power**  
Exclusive Pricing for LTCpg members: Impressive negotiating power with manufacturers for unmatched pricing on high volume products; manufacturer rebate program with over 100 brand name manufacturers and SYSCO Incentive discount programs such as drop size & early pay.
- **Dues Discounts**  
OHCA offers dues discounts to participating members of the LTCpg. Members who purchase at least 80% of their food through Sysco receive OHCA dues discounts which can range from 20% -100%.
- **Resources**  
Receive LTCpg product update emails whenever there is late breaking news that may have an impact on your purchasing decisions
- **Quarterly Education/Product Meetings**  
Be involved in LTCpg Advisory Group meetings to learn more about how to take advantage of the savings through the GPO program, do product cuttings/tastings, and receive tips & tools for how to utilize and maximize your ordering guide with Sysco.
- **Annual Food Show**  
Held every year in June, this is a great chance to meet with some of the GPO vendors and sample their products as well as learn new ways to bring quality to your food service program
- **Support from the Association with Sysco**  
If your facility has any suggestions for improvement, areas of concern with service or product, OHCA is also an advocate for you with Sysco.

### OHCA also has contracts in place for the following other types of member discounted programs:

- Advertising
- Health Insurance
- Online Learning
- General Merchandise and Services (dietary, nursing, housekeeping, laundry, capital equipment, office supplies)

**If you choose to become a member, be sure to contact OHCA soon to get connected to the savings!**

To learn more about how you can take advantage of Member Discount Programs call 503-726-5260. You can also learn more online at [www.ohca.com](http://www.ohca.com) in the OHCA Endorsed Partner Section.



# Member Committees

Involvement in OHCA committees is an exclusive benefit offered to OHCA members. Committees are an excellent way for members to get actively involved in their association and keep up on issues affecting our industry. Member expertise and input for these committees is essential for guiding us toward association goals and objectives. Through a variety of committees made up of owners and operators, administrators, nurses, business members, and other professionals, OHCA continually supports and provides programs to enhance the member's quest for quality long term care services and advocacy.

Standing committees include:

## **Assisted Living/Residential Care Council**

Meetings include review of legislative issues and updates, a forum to discuss and advise on public policy and legislative issues, regulatory issues, reimbursement, data needs and any emerging issues i.e union activity specific to assisted living and residential care.

## **Business Partner Member Committee**

Quarterly meetings are held for the Business Partner members to provide marketing resources and inform business partner members of opportunities for involvement and ways to best utilize member benefits with OHCA.

## **Convention Committee**

The main objective of this committee is to help the OHCA Director of Education organize, design and carry-out the OHCA Annual Convention & Trade Show.

## **In-Home Care Agency Committee**

This committee addresses legislative and regulatory issues related to In Home and Home Health Care agencies. It provides education and information with regard to care and maintenance of In Home Care agencies and an opportunity for members to learn from one another, share information and network.

## **Payment for Services Committee**

OHCA staff briefs PFS decision makers on proposed changes to reimbursement laws and regulations from all levels of government. This committee also serves as a forum for PFS professionals to air issues and difficulties with reimbursement policy in government and private markets.

## **PAC/Public Policy Committee**

The main objective of this committee is to provide input to OHCA staff on policy issues prior to, and during, a legislative session. The committee's role is to review OHCA's legislative agenda and serve as a resource for information and feedback during a legislative session.

## **Workforce Stakeholder Work Group**

Representatives from OHCA member organizations meet to develop, plan and implement specific strategies to address the workforce shortage in long term care and in particular licensed and certified nursing staff.

Members have elected representation on the OHCA Executive Board and the right to vote at all OHCA membership meetings.



# Education & Events

One of the primary goals of OHCA is to enhance the knowledge of the long term care professional through timely and state of the industry educational programs. OHCA offers an array of educational courses geared specifically to the diverse needs of the membership.

## **Education**

OHCA Education seminars are offered throughout the year providing a wide variety of topics to assist providers in improving operations and quality care. Offered around the state, OHCA education is approved for continuing education credits for nursing facility, assisted living and residential care administrators and other professional organizations as appropriate. See a full listing at [www.ohcaonline.com](http://www.ohcaonline.com) & click "Education" and "Upcoming Classes" .

## **40-Hour Assisted Living/Residential Care Administrator Training Program**

This program has been approved and is recognized by the State of Oregon Seniors & People with Disabilities to fulfill Administrator Requirements under OAR 411-054-0065(3)(a)(A). Attendees who complete this 40-hour training program, will leave the course with their ALF/RCF Administrator Certificate of Completion!

## **Spring Expo**

The OHCA annual Spring Expo conference features an education line up with top rated speakers and timely topics. This event also features a trade show, networking opportunities, fun events and recreation.

## **Marketing Symposium**

This is an intensive marketing training in which professionals gather to learn the newest and most innovative marketing and sales techniques to increase census and business.

## **Annual Convention and Trade Show**

Annually, OHCA hosts the largest and most well attended long term care convention and trade show in the state of Oregon. The convention features high caliber education programs, nationally renowned speakers, networking opportunities and an industry trade show featuring over 150 exhibitors who provide services and products to members.

## **Quality Summit**

This is an event all ALF, NF, and RCF administrators, directors of nursing and human resource directors will not want to miss. With a focus on the key principles of Quality First and Advancing Excellence campaigns, OHCA's Quality Summit providers learn new and innovative tools to improve operational effectiveness, quality of care and enhance quality of life for the residents they care for.

## **In-Home Care Conference**

Designed specifically for in-home care providers, this one-day conference focuses on issues, resources, and information essential in-home care agencies.

## **NEW! Technology Fair**

OHCA is proud to introduce our newest special event – the OHCA Technology Fair! This event is designed specifically to give long-term care providers an in depth look at how technological advancements can increase operational efficiency, enhance resident quality care while saving money and improving the bottom line. The technology addressed during this event will include technology available now as well as the future of long-term care.



# Publications & Communications

## Print Publication:

All of our publications are also posted online for easy reference.

**OHCA Printed Buyers Guide & Directory** – This guide lists all member and nonmember providers in the state of Oregon as well as OHCA Business Partner members. The guide is printed annually and a complimentary copy is sent to each member.

## Electronic Communications: (Member Email Required)

**Event Highlighter** - OHCA's Event Highlighter brings you announcements and information about *upcoming Classes*, as well as *Conferences, Committee meetings*, and other beneficial events. This e-communication is sent twice (2) per month and is open to both members and non-members of the association.

If you would like to receive the bi-monthly Event Highlighter update, send a quick email to [mking@ohca.com](mailto:mking@ohca.com) with the subject "Add to Education Update" with your name, community name & email.

**Hot News** - This publication alerts subscribers to important news or events of significant interest to OHCA members.

**Capitol Report** - This update informs subscribers of activity taking place at the Capitol and the status and progress of legislation with a direct impact on OHCA members. Sent weekly when the Oregon Legislative Assembly meets in Salem.

**Marketing Update** - This e-communication includes deadlines, important date announcements, and late breaking news briefs. It is also posted online.

**News Currents** - This e-communication includes deadlines, important date announcements, and late breaking news briefs. Members receive this e-communication every other Tuesday.

**The Heartbeat** - This newsletter includes information about federal and state news, quality improvement, membership updates, and other information specific to your membership type. All members get a copy of the newsletter mailed to them on a monthly schedule.

**IHC E-News** - In-Home Care (IHC) Agencies also receive a quarterly "E-News," that includes notes from the previous quarterly IHC Committee, news, resources, training and updates relevant to in-home care.

## Other Member Benefits:

**OHCA Online Directory** - OHCA maintains a listings of all of our members in a searchable online directory within the Consumer section of our website. As a member your listing would be included in the section that pertains to your category of membership.

- To view OHCA's **Business Partners** look under the heading of Vendor/Supplier and click on "Locate a Vendor/Supplier"
- To view the listing of **Providers** in Oregon look under *Locate a Provider*. From there you'll be able to search more specifically for any type of provider based on your criteria.