

PRELIMINARY PROGRAM

EXPERIENCE THE Music of Life

**2018 OHCA Annual
Convention & Trade Show**

September 17-18, 2018

Oregon Convention Center, Portland, OR



Oregon Health Care Association
11740 SW 68th Parkway Suite 250
Portland, OR 97223

2018 OHCA Annual Convention & Trade Show

EXPERIENCE THE Music of Life

September 17-18, 2018 • Oregon Convention Center

Join Oregon Health Care Association (OHCA) at the Annual Convention & Trade Show, the largest long-term care conference in Oregon. Through dynamic leadership, strategic partnerships, and innovation in senior care, the long-term care profession in Oregon leads the nation in care offered to aging and disabled populations. Our community of professionals provide the highest quality care for residents and staff to "Experience the Music of Life". All of us at OHCA look forward to seeing you at our music-inspired Annual Convention & Trade Show!

This event is specifically designed for the needs of skilled nursing and post-acute rehab facilities, assisted living and residential care communities, memory care communities, independent living communities, and in-home care agencies.

Agenda-at-a-Glance

Monday, September 17, 2018

7:30am - 4:00pm	Registration
9:00am - 10:15am	Keynote Speaker
10:45am - 11:45am	Education Breakout Sessions
Noon - 1:15pm	General Session Luncheon
1:15pm - 3:30pm	Trade Show Exhibitor Showcase
3:45pm - 4:45pm	Happy Hour Education Breakout Sessions
5:00pm - 6:00pm	Fun Night Cocktail Hour
6:00pm - 10:00pm	Fun Night

Tuesday, September 18, 2018

8:00am - 2:30pm	Registration
9:00am - 10:00am	Education Breakout Sessions
10:15am - 11:15am	Education Breakout Sessions
10:45am - 11:15am	Award Winners Welcome Reception
11:30am - 1:00pm	Awards Ceremony Luncheon
1:15pm - 2:15pm	Education Breakout Sessions
2:30pm - 3:30pm	Education Breakout Sessions
3:30pm	Convention Adjourns

No More Scanners! Introducing the New CEU Tracking Process

OHCA is excited to introduce the new process for attendees to individually track their own continuing education units (CEUs) at the Annual Convention and Trade Show. Through a program called Survey Magnate, attendees will easily be able to track CEUs earned, complete online evaluation forms, and print a transcript of sessions attended.

- Step 1: During each session you attend, RECORD the unique CEU code announced and displayed for that session. OHCA will provide templates to make recording and remembering your codes easy!
- Step 2: Through the event app or your desktop, visit the survey magnate website (through a link OHCA provides), ENTER the CEU code and EVALUATE each session you attended.
- Step 3: Once you've completed the steps for each session you attend, DOWNLOAD AND PRINT your CEU form!

While we recommend you download the event app to make tracking easier, you do not need to have access to the app to use this program. It can easily be accessed on your desktop computer. OHCA will have computers available at the event to show you how to use this program.

Convention Highlights

Opening General Session and Keynote Speaker

Monday, September 17, 2018
9:00am - 10:15am

The Best Version of YOU! The Key to True Leadership Presented by Eddie Slowikowski, Slowikowski & Associates

Eleanor Roosevelt once said: "No one can make you feel inferior without your consent." Do you realize how powerful you are? Within each one of us is the ability to take charge of our lives and develop concrete action plans for the future. The positive actions of one person can have a ripple effect on a community of people. Sometimes you must make hard choices in the short term to achieve success in the long term. Through funny and poignant storytelling, Eddie will coach the audience on what it really means to dig deep and find "the real you." What do you need to do to be a peak performer in life? What does it take to be the best version of YOU? By questioning your actions and influences, you can discover the truth at the heart of your character. In the end, being the best version of you is all anyone can ask and that's where true leadership begins.

Eddie Slowikowski is a gold medal winner for the USA track and field team, a 3-time NCAA All-American, and a dynamic professional speaker. Through years of training as an athlete and running his own speaking business, he knows what it takes to lead and motivate. Throughout his career, Eddie has sought to enrich his life with service and empowerment for himself and others. Through months-long service projects in Central America and helping the homeless in the city of Chicago, Eddie widened his world-view beyond the life of sports. Now a father of two, he proves that a successful balance of life and business can be attained.

Sponsored by: BARINGS



Monday Luncheon: Enhancing Care and Social Engagement with Music & Memory®

Monday, September 17, 2018
Noon - 1:15pm



This session will introduce the use of music as a non-pharmacological intervention for residents experiencing challenges. Participants will watch geriatric professionals and caregivers utilizing this person-centered and transformative modality with their clients and will hear testimonials and observe demonstrated best practices on the use of Music & Memory® in helping to create life-affirming moments.

Letitia Rogers brings a love of discovery and sharing to outreach, education, and program implementation. She shares creative solutions that help participants find joy, and enable family and care staff to experience how music enhances quality of life. Using personal stories and experience to inspire and motivate, she helps caregivers artfully create an individual's autobiographical playlist and achieve program sustainability. She has always been a "music detective." A California native with over 20 years experience in the Los Angeles film business, she has worked with composers, music agents, and music editors. A music lover and a world traveler, she knows the power of music to connect people to each other and to themselves.

Convention Highlights

Trade Show and Exhibitor Showcase Concert Hall

Monday, September 17, 2018 • 1:15pm - 3:30pm

This is your opportunity to network with other long term care professionals and OHCA business partner members! Build your professional network and meet with exhibitors and sponsors to discuss how their services and solutions will help you improve your operations, discover costs savings for your building, and enhance the quality services you provide for your residents. Dessert will be served in the Trade Show!

Grand Prize: One lucky winner will receive the music-theme GRAND PRIZE! There are two ways to enter to win the grand prize:

1. Participate in the "Knowledge Hunt" on the Annual Convention mobile app. For every 100 points you collect (visit 10 vendors), receive 1 entry into the grand prize drawing.
2. Collect business cards from the vendors you meet. For every 10 unique business cards you collect, receive 1 entry into the grand prize drawing.

80's Night! Fun Night Entertainment and Dinner!

Monday, September 17, 2018

5:00pm - 6:00pm Fun Night Cocktail Hour

6:00pm - 10:00pm Dinner, 80's Karaoke and Dance Party, Casino, Interactive Games

Join OHCA for a totally radical 80's theme Fun Night event! This evenings event will feature a buffet dinner followed by 80's karaoke and dancing. Wear your best 80's attire, and submit requests for your favorite 80's songs and perform them on stage! This event will feature casino entertainment, giant jenga, Ping-Pong and more of your favorite games!

Sponsored by:  **k.p.d.**
Insurance Risk Solutions

Awards Ceremony

Tuesday, September 18, 2018 • 11:30am - 1:00pm

The OHCA annual awards ceremony recognizes the admirable contributions of long term care professionals who demonstrate a commitment to quality care through their dedication to residents, staff, and the long term care profession. Join us as we honor the superstars of long term care and thank them for all they do! Nominations are now being accepted for all categories, including Business Partner of the Year. Nominate someone today online at <https://www.surveymonkey.com/r/OHCA2018>

Sponsored by:  **YARDI**

Mobile App

Once you've registered for the OHCA Annual Convention, download the mobile app for the event, which will be available September 4th!

The mobile app will enable you to:

- Create a custom agenda of education sessions
- Participate in the knowledge hunt and enter to win the grand prize
- Connect with other attendees on Facebook and Twitter
- Take notes within the app and email them to yourself
- Find exhibitors and sponsor contact information
- Log session codes to track CEUs and fill out evaluations

Sponsored by:  **ALLIANCE**
INSURANCE GROUP
Exceeding Expectations

Sessions at a Glance

Visit the event website, www.ohca.com/events/annual-convention/, for details about the sessions listed below!

Continuing Education Units and Audiences

The Annual Convention is approved for the following education units:

- **Nursing Facility Administrators:** Approval pending for 10.75 CEUs by the Oregon Health Licensing Agency
- **Assisted Living, Residential Care Administrators:** OHCA is an approved provider of 10.75 CEUs by the Department of Human Services Safety, Oversight and Quality Unit
- **Memory Care Administrators:** OHCA is an approved provider of 7.25 memory care specific CEUs by the Department of Human Services Safety, Oversight and Quality Unit
- **Washington State Nursing Facility Administrators:** Preapproval not required. It is the responsibility of the administrator to ensure the CEUs earned at this event meets the requirements of WAC 246-843-130

All Audiences: Sessions with this notation are applicable to all disciplines in assisted living, residential care, in-home care agencies, nursing facilities, post acute rehab facilities and independent living apartments.

Monday, September 17 10:45am – 11:45am

Managing Resident-to-Resident Bullying in Your Community

Presented by Vicki McNealley, PhD, Corporate Director of Regulatory Compliance, Village Concepts

MEM, All

The Exceptional Cranberry: A Nutritional Approach to Fighting Infection

Presented by Amanda Melendez, OceanSpray

All

Ask the Fire Marshal: NFPA Life Safety Code

Presenter to be announced

NF, ALF/RCF

Teaming up to Make a Difference

Presented by Eddie Slowikowski, Slowkowski & Associates

All

The Dos and Don'ts of the Post Survey Process

Presented by Gabriella Sanchez, JD, Shareholder, Lane Powell, and Joe Greenman, JD, Shareholder, Lane Powell

NF

Light for Health and Wellbeing in Senior Living Environments

Presented by Lisa Warnock, Senior Interior Designer, LRS Architects; Eunice Noell-Waggoner, Principle, Center of Design for an Aging Society; and Robert Dupuy, Principle, Robert Dupuy Consulting

NF, ALF/RCF, MEM

Your Quality Measures and Metrics: Successful Fall Reduction Program

Presented by Terri Silkett, Quality Improvement Coordinator, Oregon Veteran's Home Lebanon

All

Medications are Risky Business: Enhancing Processes to Keep Residents and Staff Safe

Presented by Terri Fagan, RPh, CGP, Director of Clinical Services, Consonus Healthcare - Pharmacy, and Melissa Robinett, RN, BSN, Nurse Consultant Supervisor, Consonus Healthcare - Pharmacy

All

Flourish! The Method Used by Senior Organizations for the Ultimate Marketing Results

Presented by Wendy O'Donovan Philips, CEO, Bloom Marketing

All

Sessions at a Glance

Visit the event website, www.ohca.com/events/annual-convention/, for details about the sessions listed below!

Monday, September 17

3:45am – 4:45am

Music & Memory®: A Person Centered and Transformative Intervention

Presented by Letitia Rogers, Regional Director, Western US, Music & Memory®

MEM, All

Best Practices to Meet Food Sanitation Requirements

Presenter to be announced

All

Worker Safety and Health Considerations in Healthcare

Presented by Penny Wolf-McCormick, Oregon OSHA

NF, ALF/RCF

Managing the Generations: From Traditionalist to Millennials

Presented by Amy Schmidt, Owner, Retirement Connection Guide

All

Infection Control and Outbreak Management in LTC Facilities

Presented by Kathleen Rees, MSPH, Communicable Disease Epidemiologist, Washington County Public Health, and Frank Brown, REHS, RS, MBA, Environmental Health Licensing Supervisor, Washington County Public Health

NF, ALF/RCF

The Viewpoints You Need to Understand: Present & Future Tech Trends in the Senior Living Space

Presented by Chris Mason, President and CEO, Senior Housing Managers

All

Strengthening Communication for Effective Transitions Between CBC Settings & Emergency Response Settings

Presented by Juliana C. Cartwright, PhD, OHSU School of Nursing

All

Risk Management Track Session To Be Determined

Presenter to be announced

All

Branding in a Sea of Sameness

Presented by Angie Latta, Director of Marketing, Consonus Healthcare

All

Tuesday, September 18

9:00am – 10:00am

The Validation Breakthrough: Communicating with Cognitively Impaired Individuals - Part 1

***This session continues until 11:15am*

Presented by Naomi Feil, MSW, ACSW, Founder and Director in Chief, Validation Training Institute

MEM, All

Making the Transition: Managing Changing Goals of Care from Treatment to Symptom Management

Presented by Andy Kyler, CEO, Care Partners Hospice & Palliative Care

All

Best Practices for Recruiting and Retaining Care Staff in Remote Geographic Areas

Presented by Blake Theiss, PHR, SHRM-CP, Recruiter, Prestige Care

All

Meaningful Activities for Residents with Dementia or Memory Loss

Presented by Lindsay Bretzman, CDP, CAD, Owner, ElderAudience

MEM, All

CMS National Emergency Preparedness Requirements: An Update on Things We've Learned - Part 1

***This session continues until 11:15am*

Presented by Ray Miller, Educator and Story Teller, Direct Supply

NF

OHCA Membership Meeting and Quality Council Report

Presented by James Carlson, President and CEO, Oregon Health Care Association

OHCA Members Only

Nursing Facility Survey Updates

Presented by Sarah Odell, RD, NF Training Manager, Safety Oversight and Quality Unit, Aging and People with Disabilities

NF

Empowering LTC Communities to Build a Culture of Improvement Through the LiveWell™ Program - Part 1

***This session continues until 11:15am*

Presented by Barbara Kohnen Adriance, Senior Business Leader for Learning and Innovations, and Lisa McKerlick, Clinical Training and Developer

All

Sessions at a Glance

Visit the event website, www.ohca.com/events/annual-convention/, for details about the sessions listed below!

Tuesday, September 18 10:15am – 11:15am

The Validation Breakthrough: Communicating with Cognitively Impaired Individuals - Part 2

***This session is continued from 9:00am*

Presented by Naomi Feil, MSW, ACSW, Founder and Director in Chief, Validation Training Institute

MEM, All

Palliative Care planning and Goals of Care

Presented by Harry Krulewicz, MD, MPH, Assistant Professor, Family Practice OHSU, Northwest Geriatrics

NF, ALF/RCF

Creating a Culturally Competent Workforce

Presenter to be announced

All

Including Alternative Therapies in the Life Enrichment Department to Enhance Resident Experience and Reduce Medical Interventions

Presented by Lindsay Bretzman, CDP, CAD, Owner, ElderAudience

All

CMS National Emergency Preparedness Requirements: An Update on Things We've Learned - Part 2

***This session is continued from 9:00am*

Presented by Ray Miller, Educator and Story Teller, Direct Supply

NF

SOQ (Safety, Oversight and Quality) and You: Collaboration & Compliance

Presented by Ann McQueen, PhD, Administrator, Safety Oversight and Quality Unit, Aging and People with Disabilities

ALF/RCF

Nursing Facility Complaints Process Changes

Presented by Sarah Odell, RD, NF Training Manager, Safety Oversight and Quality Unit, Aging and People with Disabilities

NF

Empowering LTC Communities to Build a Culture of Improvement Through the LiveWell™ Program - Part 2

***This session is continued from 9:00am*

Presented by Barbara Kohnen Adriance, Senior Business Leader for Learning and Innovations; and Lisa McKerlick, Clinical Training and Developer

All

Tuesday, September 18 1:15pm – 2:15pm

Compassionate Competent Care for LGBTQ Seniors

***This session continues until 3:30pm*

Presented by Kathleen Sullivan, PhD

All

Identifying Gaps in Your Infection Prevention Program

Presented by Rebecca Rottman, MPA, Program Manager, Oregon Patient Safety Commission, and Kate Medred, MLS Program Consultant, Oregon Patient Safety Commission

All

Building Better Teams Through Leadership - Part 1

***This session continues until 3:30pm*

Presented by Meagan English, Certified Coach, Consultant, Meagan English Consulting

All

Chair Chi: Seated Tai Chi for the Movement Impaired Populations

Presented by Patrick Griffith, Founder, Chair Chi

All

Emergency Preparedness: Armed Intruder and Active Shooter Training - Part 1

***This session continues until 3:30pm*

Presented by Ray Miller, Educator and Story Teller, Direct Supply

All

Defining Quality Care: Dementia Practice Recommendation

Presented by Heidi Rowell, Program Director, Alzheimer's Association, Oregon Chapter

MEM, All

Managing the NF Conditions Process

Presented by Gwen Dayton, JD, Executive Vice President and Legal Counsel, OHCA, and Gabriella Sanchez, JD, Shareholder, Lane Powell

NF

Empowering LTC Communities to Build a Culture of Improvement Through the LiveWell™ Program - Part 1

***This session continues until 3:30pm*

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Sessions at a Glance

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Tuesday, September 18

2:30pm – 3:30pm

Compassionate Competent Care for LGBTQ Seniors

***This session is continued from 1:15pm*

Presented by Kathleen Sullivan, PhD

All

Your Daily Relationship with the Board of Nursing

Presented by Gretchen Koch, MSN, RN, Policy Analyst, RN and LPN Practice, Oregon State Board of Nursing

All

Building Better Teams Through Leadership - Part 2

***This session is continued from 1:15pm*

Presented by Meagan English, Certified Coach, Consultant, Meagan English Consulting

All

Individualized Activity Planning for Residents with Dementia

Presenter to be announced

MEM, All

Emergency Preparedness: Armed Intruder and Active Shooter Training - Part 2

***This session is continued from 1:15pm*

Presented by Ray Miller, Educator and Story Teller, Direct Supply

All

Overcoming Difficult Survey and Creating a Positive Culture Shift in Your Community

Presented by Cynthia McDaniel, MSN, RN, CEO, Nurse Gerontologist, ElderWise, Inc.

ALF/RCF

Requirements of Participation (ROPs): Top 10 Updates All NFs Should Know

Presented by Gwen Dayton, JD, Executive Vice President and Legal Counsel, OHCA, and Demi Haffenreffer, RN, MBA, President, Haffenreffer & Associates

NF

Empowering LTC Communities to Build a Culture of Improvement Through the LiveWell™ Program - Part 2

***This session is continued from 1:15pm*

Presented by Barbara Kohnen Adriance, Senior Business Leader for Learning and Innovations; and Lisa McKerlick, Clinical Training and Developer

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Thank You Sponsors

OHCA acknowledges the following sponsors for their gracious sponsorships of the 2018 Annual Convention & Trade Show. To see the most current list of exhibitors for this event please visit www.ohca.com/events/annual-convention.

Annual Convention Sponsors

Keynote Speaker: **Barings**
Mobile App Headline Sponsor: **Alliance Insurance Group**
Awards Ceremony: **YARDI**
Name Tags: **Time Equipment Company**
Monday Luncheon: **Columbia Roofing and Sheet Metal**
Monday Luncheon Presentation: **Consulting Resources**
Fun Night: **KPD Insurance**
Invitation Only VIP Happy Hour: **Lane Powell**
Continental Breakfast:
Lockton Insurance Brokers and **Moss Adams**
Water Station & Bottle Sponsor: **BOK Financial**
Audio/Visual Equipment:
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Infinity Rehab
PropacPayless
Metro West Ambulance
Columbia Roofing & Sheet Metal

Endorsed Partners



Elite Sponsors



Education Session Sponsors

Alzheimer's Association of Oregon	OceanSpray
Bloom Marketing	Oregon Department of Community and Business Services
Care Partners Hospice and Palliative Care	Oregon Health Science University
Chair Chi	Oregon Patient Safety Commission
Consonus Pharmacy	Oregon State Board of Nursing
Direct Supply	Retirement Connection Guide
ElderAudience	Washington County Public Health
ElderWise	
Lane Powell	
LRS Architects	

Premier Sponsors

Consulting Resources
HPSI
Infinity Rehab
KPD Insurance
Metro West Ambulance
Time Equipment Company
SAIF Corp
Yardi

Information

Registration Fees

	OHCA Members	Non-Members
Facility/Agency Early Bird Registration Rate <i>Register by August 5, 2018</i>	First Attendee = \$324 Second Attendee = \$274 Additional Attendees = \$45	First Attendee = \$424 Second Attendee = \$374 Additional Attendees = \$95
Facility/Agency Regular Registration Rate <i>Registrations received between August 6-September 9, 2018</i>	First Attendee = \$349 Second Attendee = \$299 Additional Attendees = \$50	First Attendee = \$449 Second Attendee = \$399 Additional Attendees = \$100
Facility/Agency Late Registration Rate <i>Registrations after September 9, 2018</i>	First Attendee = \$399 Second Attendee = \$349 Additional Attendees = \$70	First Attendee = \$499 Second Attendee = \$449 Additional Attendees = \$120
Corporate Office Early Bird Registration Rate <i>Register by August 5, 2018</i>	\$269/person	\$359/person
Corporate Office Regular Registration Rate <i>Registrations received between August 6-September 9, 2018</i>	\$299/person	\$399/person
Corporate Office Late Registration Rate <i>Registrations after September 9, 2018</i>	\$349/person	\$449/person
Fun Night Tickets Dinner and Entertainment <i>Monday, September 17</i>	\$39/person	\$89/person
Awards Ceremony Luncheon Tickets Awards Ceremony <i>Tuesday, September 18</i>	\$29/person	\$79/person

Preferred Hotels

Reservations can be made online. Visit the OHCA website for links to online reservations: <https://www.ohca.com/events/annual-convention/>.

Marriott Courtyard Portland Downtown Lloyd Center

Reservations must be received by August 27, 2018.

435 NE Wasco St, Portland 97232

(503) 234-3200

\$184/Night + tax

Please note that parking may be an additional charge.

DoubleTree by Hilton Portland Hotel Lloyd Center

Reservations must be received by August 17, 2018.

1000 NE Multnomah St, Portland 97232

(800) 996-0510

Standard Room: \$149/Night + tax

Premium Room: \$169/Night + tax

Overnight parking is complimentary.

Information

Access Event Handouts!

Download the mobile app before the event to access and download the handouts for your sessions. During the event, you'll be able to use the app to take notes and email them to yourself. Content from the mobile app, including handouts, can also be accessed via your laptop computer. Details for access coming September 4th.



More Details Available Online!

The event website, <https://www.ohca.com/events/annual-convention/>, has all you need for:

- Education track details and related content
- Session descriptions
- Continuing education units
- New CEU recording process

Questions

Visit the event website, <https://www.ohca.com/events/annual-convention/>, or call (503) 726-5260 for more information.



Want to Avoid Getting a Survey While Attending Convention?

Communities and facilities with at least one person registered will be included on the list sent to the Safety, Oversight, and Quality Unit (SOQ), with a request not to be surveyed September 17-18, 2018. SOQ will make every reasonable attempt to accommodate these requests; however, survey free cannot be guaranteed. This request will apply to full surveys and initial revisits (which do not occur during the required 15-day window) only and will not apply to complaint surveys with priority to immediately investigate.

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