OHCA 2019 EXHIBIT AND SPONSORSHIP GUIDE

Experience the Benefits of Association Involvement
Why Exhibit at and Sponsor OHCA Events?

OHCA offers sponsorship opportunities throughout the year to allow our OHCA business partner members to showcase their businesses and build relationships with long term care professionals and decision makers. Most sponsorship opportunities are available at OHCA events and educational trainings.

These sponsorship opportunities allow exhibitors and sponsors to make contacts at every level of operations in a variety of care settings including:

- Independent Owners and Regional Multi-facility Companies
- Skilled Nursing Facilities and Post-Acute Care Facilities
- Assisted Living, Residential Care, and Memory Care Communities
- In-Home Care Agencies
- Senior Retirement and Independent Living Environments

OHCA events also allow business partners to network and make connections with other OHCA business partners.

Organizations that are not OHCA business partners are able to participate in some OHCA sponsorship and event opportunities but can not receive the discounted OHCA business partner member pricing shown throughout this guide.

Become an Elite or Premier Sponsor

Increase your visibility to OHCA members and decision makers throughout the year by becoming an Elite or Premier Sponsor. Only OHCA business partner members in good standing qualify for these sponsorship levels. Elite and Premier Sponsors receive ongoing recognition throughout the year and Elite Sponsors are invited to the OHCA Board of Directors Retreat.

**Elite Sponsor:** Spend $7,500 per year in sponsorships and exhibit spaces at OHCA events.

**Premier Sponsor:** Spend $5,000 per year in sponsorships and exhibit spaces at OHCA events.

Your Sponsorship Contact:

Melodie King, OHCA Dir. of Events and Education
mking@ohca.com, (503) 726-5227
Special Events

Only OHCA business partner members can sponsor the following special events.

**Nursing Facility Intensive PDPM Academy**
- January 2019
  - Contact Melodie King for more information

**Quality Summit - April 25, 2019**
- Event Sponsor - $1,500
- Lunch Sponsor - $1,500
- Speaker Sponsor - $1,500
- Table Top Exhibit - $500

**Social Services Director Conference - April 17, 2019**
- Event Sponsor - $500
- Lunch Sponsor - $500
- Speaker Sponsor - $500
- Table Top Exhibit - $250

**In Home Care Agency Conference - April 16, 2019**
- Presenting Sponsor - $100
- Lunch Sponsor - $1,500
- Speaker Sponsor - $1,000
- Table Top Exhibit - $300

**Marketing Symposium - May 9, 2019**
- Presenting Sponsor - $600
- Lunch Sponsor - $600
- Speaker Sponsor - $600
- Table Top Exhibit - $300

**Facility Services and Maintenance Conference - May 23, 2019**
- Presenting Sponsor - $1,500
- Lunch Sponsor - $1,500
- Speaker Sponsor - $1,200
- Table Top Exhibit - $500

**Elder Abuse Awareness and Prevention Summit - June 14, 2019**
- Presenting Sponsor - $2,500
- Lunch Sponsor - $2,000
- Speaker Sponsor - $2,500
- Table Top Exhibit - $400

**Nurse Leadership Conference - July 31, 2019**
- Presenting Sponsor - $1,500
- Lunch Sponsor - $1,500
- Speaker Sponsor - $1,500
- Table Top Exhibit - $500

**Life Enrichment Conference - September 24, 2019**
- Presenting Sponsor - $500
- Lunch Sponsor - $500
- Speaker Sponsor - $500
- Table Top Exhibit - $200

**Additional Opportunities**

**Board of Directors Meetings**

**Assisted Living/Residential Care Council**

**Independent Nursing Facility Owners/Administrators Council**

**In Home Care Agency Council**

**ALF/RCF 40-Hour Administrator Certification Course**

**Nursing Facility Activity Director Certification Home Study Course**

**Workforce Building Education Trainings**
Main Event: Annual Convention and Trade Show

November 19-20, 2019, Oregon Convention Center, Portland, OR

The OHCA Annual Convention and Trade Show is our largest event of the year! With over 1,400 registered attendees and over 140 trade show exhibit spaces, this show has an abundance of opportunities for face time with key decision makers.

Exhibit Spaces

<table>
<thead>
<tr>
<th>Type</th>
<th>Members</th>
<th>Non Members</th>
</tr>
</thead>
<tbody>
<tr>
<td>Premium Exhibit Space</td>
<td>$1,300</td>
<td>$2,600</td>
</tr>
<tr>
<td>General Exhibit Space</td>
<td>$1,100</td>
<td>$2,200</td>
</tr>
<tr>
<td>Economy Exhibit Space</td>
<td>$900</td>
<td>$1,800</td>
</tr>
<tr>
<td>Bulk/Vehicle Space</td>
<td>$3,000</td>
<td>$6,000</td>
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</tbody>
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Prices are determined by location on the trade show floor. Premium, general, and bulk spaces include one invitation to the VIP Happy Hour event.

Sponsorships

- Audio/Visual Equipment Sponsor
- Awards Luncheon
- Award Winner Welcome Reception
- Breakout Session Room Sponsor
- Continental Breakfast Sponsor
- Dessert Refreshment Lounge
- Fun Night
- Grand Prize Activity Sponsor
- Hand Sanitizer Stations
- Happy Hour Sponsor
- Headline Event Sponsor
- Hotel Welcome Amenity

In-Kind sponsorships available (tote bags, lanyards, note pads, pens, water bottles)

Contact Melodie King at mking@ohca.com or (503) 726-5227 to book your exhibit space or sponsorship.
Main Event: Spring Expo

March 7-8, 2019, Salem Convention Center, Salem, OR

The OHCA Spring Expo draws approximately 400 attendees and has space for 70 exhibitors. With a mix of trade show booths, breakouts session, and networking opportunities, this event is a great way to build relationships with current and potential customers and network with other business partners.

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<tr>
<td>General Space</td>
<td>$800</td>
<td>$1,600</td>
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Sponsorships

- Audio/Visual Equipment Sponsor
- Breakout Session Room Sponsor
- Continental Breakfast Sponsor
- Grand Prize Activity Sponsor
- Hand Sanitizer Stations
- Happy Hour Sponsor
- Headline Event Sponsor
- Hotel Welcome Amenity
- In-Kind sponsorships available (tote bags, lanyards, note pads, pens, water bottles)
- Keynote Speaker
- Mobile Device Charging Station
- Name Tags
- Photobooth Station
- Publications Sponsor
- Trade Show Luncheon
- VIP Happy Hour Sponsor
- Water Bubbler Sponsor
- Wi-Fi Sponsor

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