Virtual Convention & Trade Show

LIVE STREAM: SEPTEMBER 15 – 16, 2020
ON DEMAND: SEPTEMBER 15 – OCTOBER 31, 2020

CELEBRATING HEALTHCARE HEROES
OHCA 2020 ANNUAL CONVENTION

Presented by:

2020 Conference Program
Oregon Health Care Association
11740 SW 68th Parkway Suite 250
Portland, Or 97223
Join Oregon Health Care Association (OHCA) for our first VIRTUAL Convention & Trade Show! This year, due to COVID-19 and the heightened risks it presents for our sector, OHCA will host our largest event of the year, the OHCA Annual Convention & Trade Show, as a virtual event, featuring both live and ondemand options for participation!

This event is specifically designed to fit in the busy schedules of our provider members.

- **LIVE Education Content**: September 15 – 16, 2020
- **OnDemand Content**: September 15 – October 31, 2020
- **Exhibitor and Sponsor Showcase**: September 15 – October 31, 2020

**LiveC HAT LIVE with exhibitors**: September 15 – 16, 2020

**ON DEMAND**

**LIVE Stream: September 15 – 16, 2020**
**ON DEMAND: September 15 – October 31, 2020**

**LIVE Content Agenda at a Glance:**

*Please note, the LIVE Streamed content will be recorded and available OnDemand approximately 1-2 weeks following the live event!*

Visit Page 3–7 for details on these sessions!

**TUESDAY, SEPTEMBER 15, 2020**

- 8:00 a.m. – 10:00 a.m. Live Exhibitor Showcase, featuring virtual chat rooms
- 10:00 a.m. – 11:30 a.m. Valuing Diversity and Inclusion: A Key for Success in Business and Life
- 11:45 a.m. – 12:45 p.m. Dementia Communication “On Steroids” During COVID-19
- 1:00 p.m. – 2:15 p.m. Virtual Roundtable Discussions and Idea Sharing
- 2:30 p.m. – 3:30 p.m.

**WEDNESDAY, SEPTEMBER 16, 2020**

- 8:00 a.m. – 10:00 a.m. Live Exhibitor Showcase, featuring virtual chat rooms
- 10:00 a.m. – 10:30 a.m. Award Ceremony Recognition
- 10:30 a.m. – 11:30 a.m. Navigating the COVID-19 Regulatory Environment
- 11:45 a.m. – 12:45 p.m. A Salute to Healthcare Heroes! OHCA Membership Meeting and Happy Hour
- 1:00 p.m. – 2:00 p.m. Best Practices in Bereavement Care for Staff: Voices of Experience
- 2:15 p.m. – 3:30 p.m.
**OPENING KEYNOTE SPEAKER**

Valuing Diversity and Inclusion: A Key for Success in Business and Life  
**Tuesday, September 15, 2020**  
10:00 a.m. – 11:30 a.m.  
**Intended Audience: ALL**

Valuing diversity goes far beyond moral and societal mandates. It makes business sense! Simply put, corporations will be unable to compete in this 21st century global market unless they incorporate diversity in the workplace as a business imperative. Workplace diversity brings new opportunities to employees, employers, and customers. There is no monopoly on talent; competitive advantage comes when your company capitalizes on the talents brought by employees from diverse backgrounds. In this presentation you’ll learn how embracing and valuing diversity enhances your ability to recruit, retain, and increase productivity of a strong and diverse workforce.

Lou Radja is a speaker, author, and coach at BeMoreGiveMore. Radja’s mission is to uplift, educate, and inspire his audience to live up to their greatness. He has motivated and challenged audiences worldwide to shake off disempowering beliefs and live up to their full human potential. Radja is a co-founder and executive director of EduCongo, a U.S.-based nonprofit organization dedicated to providing funding and support for the schooling of underprivileged children of the Democratic Republic of Congo. Before establishing EduCongo, Radja developed a culturally-specific curriculum and worked to improve health outcomes and reduce health disparities for African Americans in Oregon as a member of the African American Health Coalition, Inc. He has a strong passion for cross-cultural learning and intercultural communication.

Sponsored by: INCITE

**DEMENTIA COMMUNICATION "ON STEROIDS" DURING COVID-19**

**Tuesday, September 15, 2020**  
11:45 a.m. – 12:45 p.m.  
**Intended Audience: ALL, MEM**

Even before COVID-19, providers have understood that dementia care is “all about the approach.” Now, during the time of COVID – when team members may be routinely wearing masks, gown, and gloves – what are the implications for dementia communication? How might the use of PPE trigger additional confusion, anxiety, and behavioral symptoms? What specific skills can the wearer use to decrease frustration and increase comprehension for the person with dementia? How might video chats leave the person bewildered or agitated – and what specific strategies can the team member use to minimize this outcome? Finally, how can even our briefest interactions with the socially isolated person be even more impactful – helping fill the void left by physical and social distancing? This session will explore these questions and more.

As the Founder and Lead Coach of Gemini Consulting, Erin Bonitto provides hands-on dementia communication coaching at partner communities across the nation, including skilled nursing homes, assisted living centers, and memory care providers. Using the ‘Buddies Forever Dementia Communication Coaching System,’ Bonitto’s partner communities learn how to provide persons with dementia the gifts of pleasure, purpose, and peace – while making measurable impacts on clinical and operational goals related to psychotropic use, behavioral outcomes, fall rates, team member morale, and family satisfaction. Her educational background includes an M.S. in Gerontology and an Activity Director Certification, but her true education began with jobs in dietary and caregiving, throughout her high school and college years.
**A NATIONAL UPDATE ON THE LONG TERM CARE SECTOR: WHERE DO WE GO FROM HERE?**

Tuesday, September 15, 2020
1:00 p.m. – 2:15 p.m.

Intended Audience: **ALL**

OHCA members are resilient. In this year’s National Update, AHCA/NCAL President and CEO Mark Parkinson and AHCA/NCAL Senior Vice President of Government Affairs Clif Porter will offer analyses of one of the most trying times in our sector’s history and why this is the most important time for us to rally together, support one another, and share lessons learned as we move forward together.

**The Honorable Mark Parkinson** is the president and chief executive officer of the American Health Care Association (AHCA) and National Center for Assisted Living (NCAL). Before leading AHCA/NCAL, the native Kansan was a successful businessman, state legislator, and most recently served as the 45th Governor of the State of Kansas. In 1990, Parkinson was elected to the Kansas House of Representatives; two years later he was elected to the Kansas Senate. In 1996, Parkinson focused on a new passion: helping to enhance seniors’ quality of life by providing first-class elder care facilities. As an owner and operator for more than 15 years, Parkinson helped to develop ten facilities in Kansas and Missouri. Next, the successful businessman and former state legislator returned to the state capital, joining the Honorable Kathleen Sebelius as her Lieutenant Governor in 2006. Three years later, Parkinson was sworn in as Governor of Kansas when Sebelius was selected to serve as U.S. Secretary of Health & Human Services. Citing his bipartisan support and ability to move the state forward even in challenging economic times, the Topeka Capital Journal named Parkinson “Kansan of the Year” in 2009.

**Clifton (Clif) Porter, II** is the senior vice president of government relations at the American Health Care Association (AHCA) and the National Center for Assisted Living (NCAL). Porter has been serving the needs of seniors in the long term care field for more than 30 years. He began his career as an administrator in training at a Skilled Nursing Facility in 1989 and served as assistant administrator and administrator of several skilled nursing centers from 1990 through 1998. While serving as both an administrator and regional director of operations, Porter became actively involved with state advocacy issues on behalf of the long term care sector. He served on the boards of the Virginia Healthcare Association, Ohio Healthcare Association, and the Health Facilities Association of Maryland (HFAM) at different times beginning in 1995 and served as Chair of HFAM’s Legislative Steering Committee from 2004 to 2013. Now, he serves as the top lobbyist in AHCA/NCAL.

**LIVE LEARNING ROUNDTABLE DISCUSSIONS**

Tuesday, September 15, 2020
2:30 p.m. – 3:30 p.m.

Intended Audience: **ALL**

Get together, virtually, with other long term and community-based care providers LIVE to share ideas, best practices, and challenges you are experiencing in your communities. This is the best opportunity to connect, learn, and share with colleagues across the state. Join your peers for moderated interactive discussions surrounding the toughest topics that providers face. Through our virtual event platform, join a virtual chat room (no downloads required), to connect on the following topics:

- Supporting Staff’s Emotional and Family Support Needs
- Ensuring Resident Quality of Life
- Interpreting Resident Behavior as Communication
- Managing Staffing Challenges in a COVID World
- Preparing for the Holidays During COVID-19

To join, click the “Learning Roundtable Discussion” tile on the OHCA Virtual Convention website. Click the session you’d like to participate in, and then click “Video Chat.” You will automatically be added to that chat room.

Chat rooms are limited to 15 people, so join early!
Awards Recipient Recognition

Wednesday, September 16, 2020
10:00 a.m. – 10:30 a.m.

The OHCA Annual Awards Ceremony recognizes the admirable contributions of long term care professionals who demonstrate a commitment to quality care through their dedication to residents, staff, and the long term care profession. Join us as we celebrate healthcare heroes and the superstars of long term care and thank them for all they do!

Recipients for the following awards will be recognized:
- Administrator of the Year – Community Based Care and Skilled Care
- Above and Beyond Service
- Caregiver of the Year
- Enrichment of Life: Employee/Employee Group
- Leadership Excellence
- Nurse Leader Award – Community-Based Care and Skilled Care
- Outstanding Business Partner of the Year
- Lifetime Achievement Award
- OHCA Special Service Award

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**Navigating the COVID-19 Regulatory Environment**

Wednesday, September 16, 2020  
10:30 a.m. – 11:30 a.m.  
Intended Audience: ALF, RCF, NF

This session, featuring Mike McCormick and Jack Honey from the Department of Human Services (DHS), will address the current regulatory environment, including but not limited to, the state’s long term care COVID-19 testing plan, policy updates, and more. Attendees will be able to interact and ask questions using the audience response system in the event platform.

With more than two decades of state service, and a majority of those with the Department of Human Services, Mike McCormick served as the deputy director of the Aging and People with Disabilities program in 2012 and from December 2015 to October 2019, when he assumed the interim director position. McCormick was a key leader in securing approval for Oregon’s 1915(K) State Plan Option. Prior to his work with Aging and People with Disabilities, McCormick led the Department’s Office of Rates, Contracting and Research. During his tenure, he provided leadership on financial management, effective use of data in administering programs and establishing fair, competitive rates for long term care providers. Originally from Baltimore, MD, McCormick graduated from University of Oregon with a BS in Business Administration.

Jack Honey served as the deputy administrator of Safety, Oversight and Quality prior to assuming the interim director position, now permanent, role as administrator. He also worked for Multnomah County Aging Disabilities and Veterans Services as a program supervisor. Honey has additional work experience in aging services, including nursing home administration, home services, case management, and social services.

**Cultivating Kindness During Crisis: Resilience in A Time of Uncertainty**

Wednesday, September 16, 2020

11:45 a.m. – 12:45 p.m.

Intended Audience: ALL

How do we navigate a completely unknown territory? We’ve been thrown into a virtual reality that has us struggling to see through the discomfort into what’s coming next. How are we going to help employees feel engaged, empowered, even motivated while we move through these times? According to research from the University of California Riverside, 40% of our happiness is determined by intentional actions. During this virtual training, we’ll discuss communication, adaptability, and recognition as key kindness strategies. Linda will share ideas to help your employees to elevate your culture in these difficult times by focusing on what we CAN still DO even elevating our level of kindness during crisis. Attendees will leave this program with a new perspective of the active role they can play within the organization to find the opportunities and thrive through these unusual times!

Linda Cohen has been a “Kindness Catalyst” for more than 10 years. She is a sought-after professional speaker, consultant, and the author of *1,000 Mitzvahs: How Small Acts of Kindness Can Heal, Inspire and Change Your Life*, published by Seal Press. Cohen is the current past president of the National Speakers Association Oregon Chapter. In 2017, she was chosen as NSA Oregon Chapter Member of the Year. She received her BA from American Jewish University and an MA from Brandeis University.

Sponsored by: COLUMBIA ROOFING & SHEET METAL

CONTINUING EDUCATION UNIT KEY  The Annual Convention is approved for the following education units and audiences:  
ALL: All Audiences | NF: Nursing Facility Administrators | RALF, ALF, RCF: Assisted Living, Residential Care Administrators | IHC: In-Home Care Agencies | MEM: Memory Care Administrators
**BEST PRACTICES IN BEREAVEMENT CARE FOR STAFF: VOICES OF EXPERIENCE**

**Wednesday, September 16, 2020**
1:00 p.m. – 2:00 p.m.

**Intended Audience:** ALL

The data is clear: grief is a risk factor for measurable effects on population health. Using materials developed using Civil Monetary Penalty funds, this presentation will emphasize strategies to care for staff bereavement, including specific training, advanced planning and bereavement teams. Attendees will be presented with materials from the CMS funded Tool kit to train staff in the delivery of quality bereavement care.

In 2008, **Dr. Toni Miles** participated in the Congressional Fellows Program as a Health and Aging Policy Fellow working for the U.S. Senate Finance Committee (Majority). While in the fellowship, she gained hands-on experience with the crafting of the Affordable Care Act. After completing this fellowship in 2010, her research increasingly focuses on the intersection between Public Health and Law. Her experience with diverse population-based cohorts of older adults is lengthy. Dr. Miles’ current work involves the conduct of the multi-part study, Public Health Consequences of Loss and Grief. It documents the negative health effects of grief among populations experiencing excess rates of mortality.

**Sponsored by:** Washington County Department of Health and Human Services

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**CLOSING SESSION: A SALUTE TO HEALTHCARE HEROES! OHCA MEMBERSHIP MEETING AND HAPPY HOUR**

**Wednesday, September 16, 2020**
2:15 p.m. – 3:30 p.m.

**Intended Audience:** ALL

Join OHCA President and CEO Jim Carlson and incoming President and CEO Phil Bentley as we salute and celebrate YOU, our healthcare heroes! Join us for a toast to all that has been accomplished and continue to be accomplished through the hard work of the professionals working in our members’ communities. They will discuss the current status of the regulatory and political environment in Oregon, provide an update on COVID-19 in Oregon, and share OHCA member advocacy highlights.

Join us as we TOAST to all the hardworking professionals in OHCA membership!

**James Carlson** is the president and chief executive officer of the Oregon Health Care Association (OHCA). With more than 25 years of experience in health policy and association management, Carlson is widely recognized as one of the leading long term care and health policy resources in Oregon. He has served as president and chief executive officer of OHCA since 1997. He works closely with local, state, and federal policymakers; advocates; businesses; and coalitions to enhance quality care and services in Oregon. Before first joining OHCA as director of government affairs in 1994, Carlson served as associate director of government affairs for the Oregon Medical Association. He began his career as a legislative assistant for the U.S. House of Representatives. He is a past member of the board of directors of the American Health Care Association and the National Center for Assisted Living (NCAL) and is a past president of the American Society of Health Care Association Executives (ASHCAE).

**Philip Bentley, J.D.,** joined OHCA in May 2014. Bentley has more than 20 years of experience in public policy, law, and legislative affairs. He earned a bachelor’s degree in political science and a law degree from the University of Oregon. Prior to joining OHCA, he served as the legislative director and chief of staff for Oregon Senate President Peter Courtney. Bentley practiced law for seven years in Portland. Beginning January 1, 2021, he will become the President and CEO of Oregon Health Care Association.

**Sponsored by:**

LANE POWELL
OnDemand Education
Available September 15–October 31, 2020

The following content is available at your convenience. Instructions for how to log into the system and earn your CEUs are detailed below. Descriptions for each of the sessions below can be found on the OHCA Virtual Convention website, coming in September 2020!

PLEASE NOTE: Due to a variety of factors, including the COVID-19 pandemic, speaker availability, and technology constraints, sessions are subject to change or be removed from the program at any time leading up to the conference. We appreciate your understanding.

Accessing OnDemand Video Content to Ensure CEUs
Please follow these instructions carefully to ensure you receive CEU credits for your OnDemand Sessions. If you do not follow these instructions, we cannot guarantee you will earn the CEUs.

You may earn a maximum of 20 CEU credits total between LiveStream and OnDemand Content.

Watching OnDemand presentations in the OHCA Virtual Convention will mirror attending the live event. As an attendee, you will need to plan on being in one place for the length of time for that session. In order to earn credit, you must be in full screen mode, **DO NOT EXIT THE FULL SCREEN.** If you exit the full screen mode, you will **NOT** earn credit for that session. For best results, use the Google Chrome or Firefox browser.

Once you have logged into the OHCA Virtual Convention Website, find the education session you wish to attend. You can browse by title, track, or speaker.

Once you have found a session, click on the “Slides and Audio” button to watch the presentation.

Choose “Watch in full screen ‘play-only’ mode (earn credit)” option.

In order to earn credit, you must be in full screen mode. **DO NOT EXIT THE FULL SCREEN.** If you exit full screen mode you will **NOT** earn credit for this presentation.

Watch each slide in its entirety before advancing to the next slide. You much watch each slide and each presentation in their entirety to earn credit.

**Special Notes**
*You may pause and resume your session. HOWEVER if you leave the page or close your browser, the system will NOT save your progress.*

Once you complete an OnDemand session, go back to the main convention webpage and click on the CEUs tile button or on the left hand navigation. This will take you to the evaluation and CEU section of the website.

- Find your session from the list and complete the evaluation.
- Complete the overall convention evaluation.
- Print/download your CEU form.

**CONTINUING EDUCATION UNITS (CEUs) AND AUDIENCES**
You may earn up to 20 CEUs for this event by combination of LiveStream and OnDemand Content.

The Annual Convention is approved for the following education units and audiences:

- **All Audiences (ALL):** Sessions with this notation are applicable to all disciplines in assisted living, residential care, in-home care agencies, nursing facilities, post-acute rehab facilities, and independent living apartments.
- **Nursing Facility Administrators (NF):** In accordance with Oregon Health licensing rule Chapter 853, Division 50, this event meets the domains of knowledge requirements.
- **Assisted Living, Residential Care Administrators (RALF, ALF, RCF):** In accordance with Oregon Health licensing rule Chapter 853, Division 50, this event meets the domains of knowledge requirements.
- **In-Home Care Agencies (IHC):** Sessions with this notation are applicable to In-Home Care Agencies specifically.
- **Memory Care Administrators (MEM):** Sessions denoted with MEM relate to the care of individuals with dementia in accordance to 411-057-0140(3) for facilities with a memory care endorsement.
COVID-19 RELATED CONTENT

Best Practices and Lesson Learned from a COVID+ Facility
Troy Perry, Director of Operations, Laurelhurst Village
Paula Love, Director of Clinical Informatics, Avamere Health Services
Intended Audience: ALL

Risk Management and Compliance Strategies in a COVID World
Gabriela Sanchez, JD, Shareholder, Lane Powell
Jeff Brecht, JD, Shareholder, Lane Powell
Intended Audience: ALL
Sponsored by Lane Powell

Infection Control in Long Term Care Facilities
Patricia Howell, RN, BSN, Clinical Support Manager, McKesson
Intended Audience: RALF, NF
Sponsored by McKesson

Employment Law Perspective and Lessons Learned from COVID-19
Rebecca Boyette, Associate, Schwabe Williamson and Wyatt
Intended Audience: ALL
Sponsored by Schwabe Williamson and Wyatt

COVID-19 and Trauma Associated in Healthcare Workers
Dusty Linn, LCSW, CDP, CVW, AC-BC, Social/Activity Consultant, Dusty Linn Consulting, Inc.
Intended Audience: ALL

Ensuring Quality of Life Throughout COVID-19
Theresa Thorland, MA, MS, CTRS, ACC, Activity Consultant Certified, Activity Director Certification Services
Intended Audience: ALF, RCF, NF

LEADERSHIP CONTENT

Five Languages of Appreciation: Staff Retention Through Affirmation and Validation
Amy Schmidt, Managing Partner, Retirement Connection
Intended Audience: ALL
Sponsored by Retirement Connection

Creating a Culture of Kindness: Leadership for Building Stronger Relationships in the Workplace
Linda Cohen, Kindness Catalyst, Linda Cohen Consulting
Intended Audience: ALL

LIFE ENRICHMENT AND SOCIAL SERVICES CONTENT

Serving Co-Occurring Populations in Older Adult Settings: Mental Health, Addiction and Younger Population Management
Theresa Thorland, MA, MS, CTRS, ACC, Activity Consultant Certified, Activity Director Certification Services
Intended Audience: ALF, RCF, NF

Culturally Aware Resident Care: The Journey to More Inclusive LTC Communities
Adrienne Hartings, RN, BSN, Nurse Consultant, Voorhies and Associates
Jill Martin, PhD, Director of Communications, Voorhies and Associates
Raeann Voorhies, RN, President, Voorhies and Associates
Tabatha Walker, Licensed Administrator, Voorhies and Associates
Intended Audience: ALL
Sponsored by Voorhies and Associates

Addressing Distress in Residents Living with Dementia Through Meaningful Activities
Dusty Linn, LCSW, CDP, CVW, AC-BC, Social/Activity Consultant, Dusty Linn Consulting, Inc.
Intended Audience: RALF, NF, MEM

Ensuring Quality of Life Throughout COVID-19
Theresa Thorland, MA, MS, CTRS, ACC, Activity Consultant Certified, Activity Director Certification Services
Intended Audience: ALF, RCF, NF
**MEMORY CARE CONTENT**

**Depression and Anxiety in Memory Care: Strategies for Improving Quality of Life for Residents**
Kera Magarill, MA, Older Adult Behavioral Health Specialist, Washington County Disability, Aging and Veteran Services
Laurel Wonder, QMHP, Older Adult Behavioral Health Specialist, Multnomah County Mental Health and Addiction Services

Intended Audience: **ALL, MEM**

**Pre-Escalation Skills for People with Dementia: Creating Safe and Supportive Environments of Care**
Kera Magarill, MA, Older Adult Behavioral Health Specialist, Washington County Disability, Aging and Veteran Services
Laurel Wonder, QMHP, Older Adult Behavioral Health Specialist, Multnomah County Mental Health and Addiction Services

Intended Audience: **ALL, MEM**

**Effectively Caring for Residents with Early Onset Dementia**
Christy Turner, CDP, CDMC, CCSI, Owner, DementiaSherpa.com

Intended Audience: **ALL, MEM**

**The Engagement Theory: Transforming Dementia Care Through Innovation and Empowerment**
Juliet Kerlin, MA, Director, Program and Research Partnerships, IN2L

Intended Audience: **ALF, RCF, NF, MEM**

Sponsored by IN2L

**Addressing Distress in Residents Living with Dementia Through Meaningful Activities**
Dusty Linn, LCSW; CDP; CVW; AC-BC; Social/Activity Consultant, Dusty Linn Consulting, Inc.

Intended Audience: **RALF, NF, MEM**

Sponsored by Troutman Pepper

**QUALITY IMPROVEMENT AND CLINICAL CONTENT**

**Benefits of Early Pharmacist Intervention and the Role in Transitions of Care**
Brittany Louie, Pharm.D., Pharmacy Consultant, Consonus Pharmacy

Intended Audience: **ALF, RCF, NF**

Sponsored by Consonus Pharmacy

**Pain Management and the Opioid Epidemic: Treatment Options for Pain in the Senior Population**
Rebecca Wingate, Pharm.D., Director of Clinical Operations, Pharmerica

Intended Audience: **ALL**

Sponsored by Pharmerica

**Infection Control in Long Term Care Facilities**
Patricia Howell, RN, BSN, Clinical Support Manager, McKesson

Intended Audience: **RALF, NF**

Sponsored by McKesson

**Managing Privacy Risks While Collaborating Through Mobile Applications to Improve Outcomes**
Sharon R. Klein, Partner, Troutman Pepper
Alex C. Nisenbaum, Partner, Troutman Pepper

Intended Audience: **ALL**

Sponsored by Troutman Pepper

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IHC: In-Home Care Agencies | MEM: Memory Care Administrators
RULES AND REGULATORY CONTENT

Where Are We Now? MDS 3.0, PBJ, SNF, QAPI, 5-Star, Reimbursement and More!
Demi Haffenreffer, RN, MBA, President,
Haffenreffer & Associates, Inc.
Intended Audience: NF

CBC Regulatory and OAR Program Update
Linda Kirschbaum, Senior VP of Quality,
Oregon Health Care Association
Intended Audience: ALF, RCF
Sponsored by MLTCQRAC

ALF/RCF Compliance Crosswalk: A Guide to Achieve and Maintain Substantial Compliance
Regina Barraza-Piland, RN, BSN, Regional Nurse Consultant, Voorhies and Associates
Heather Madden, RN, Nurse Consultant, Voorhies and Associates
Raeann Voorhies, RN, President, Voorhies and Associates
Intended Audience: ALF, RCF
Sponsored by Voorhies and Associates

Trauma-Informed Care: What You and Your Staff Need to Know
Catherine Sellman, BS, Educator, Consultant,
The Cat Selman Company
Intended Audience: NF

Contested Discharges and Move Outs: Regulation, Policies and Complexities
Gwen Dayton, JD, CHC, Executive Vice President and Legal Counsel, Oregon Health Care Association
Intended Audience: ALF, RCF, NF

In-Home Care Regulatory Update
Gwen Dayton, JD, CHC, Executive Vice President and Legal Counsel, Oregon Health Care Association
Intended Audience: IHC

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OHCA recognizes our exhibitors and sponsors for their gracious sponsorships of the 2020 Virtual Convention & Trade Show.

All in one place, the OHCA Virtual Expo Hall brings your organization access to trusted industry-specific business partners. Business partners will be showcasing their innovative solutions through the virtual platform to address complex issues your organization might be facing.

The virtual Expo Hall will be available to explore 24/7 throughout the duration of convention. Attendees will be able to demo products, download brochures, and chat with representatives.

We recommend that you view the Virtual Exhibitor Showcase during the following times, to ensure you are able to video chat with those exhibitors to whom you’d like to connect:

- Tuesday, September 15, 2020 . . . . . . 8:00 a.m. – 10:00 a.m.
- Wednesday, September 16, 2020 . . . . 8:00 a.m. – 10:00 a.m.

**check each exhibitor profile for information on their exact availability for video chat.

Prizes! Prizes! Prizes!

Visit the virtual exhibitor showcase, interact with the exhibit booths, review their resources, meet their team, and participate in video chats!

Earn entries into the GRAND PRIZE by visiting exhibitors in the virtual trade show! OHCA will be raffling off a $300 Visa Gift card! You can earn entries in the following ways:

- For each booth you interact with, you’ll receive ONE entry into the drawing.
- For each video chat you participate in, receive THREE tickets into the drawing!
- The prize drawing winner to be selected during the Membership meeting on Tuesday, September 16!

*Continue visiting booths until October 31, and another drawing will be held for attendees continuing to interact with exhibit booths through October 31!

Watch for this icon ▲ to locate exhibitors on the Eventscribe website, who will be hosting raffles or giveaways as a part of their booth!

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Exhibiting Companies

*More exhibitors are being added every day!

On the event platform, watch for the following “badges”

Video Chat: Through the event platform, click “video chat” to connect live with these exhibitors!
Prize Giveaway: Some exhibitors will be doing raffle prize drawings! Visit the booths to enter to win!
Event Sponsor: These event sponsors are supporting the event with additional contributions.
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