

OHCA

OREGON HEALTH
CARE ASSOCIATION

Annual Convention & Tradeshow

September 19 – 20, 2023 • Oregon Convention Center, Portland, OR

Game
Plan for
Quality

2023 EVENT PROGRAM



Key Tips for a Great Event Experience

Download the FREE Convention App to Your Mobile Device

We encourage you to download the OHCA Annual Convention mobile app to enhance your conference experience! The Annual Convention mobile app allows you to:

- View the schedule of events and all event information in one place
- Receive event notifications and reminders
- Create a custom agenda of education sessions
- Take notes within the app and email them to yourself
- Find exhibitors and sponsor contact information easily
- Connect with other attendees on Facebook
- Log session codes to track CEUs and fill out evaluations



Scan this QR code to make downloading easy!

Downloading is easy:

Visit the app store on your mobile device, and search for “eventScribe”. In the app, select, “Search for an Event” and type in **OHCA**. Select, “OHCA 2023 Annual Convention”. Click on the option with OHCA logo.

- Allow push notifications for reminders of the event highlights you can't miss.

For technical support and assistance, OHCA staff and volunteers can assist you throughout the event.

App sponsored by:



Free Wi-Fi for Attendees!

We are happy to announce that complimentary Wi-Fi is being provided to our attendees! Instructions for attendees logging in:

1. Select '**OCC WiFi**' from the list of available networks on the device.
2. Once connected, open web browser.
3. Enter the Username: ohca Password: goodwin
4. Click “LOGIN” to gain access.

Wifi sponsored by:



Track Your Continuing Education Units (CEUs)

Participants may earn up to 9.0 CEUs at this event! Using the mobile app or browser, you will easily be able to track CEUs, complete online evaluation forms, and print a CEU form of sessions attended.

- **Step 1:** During each education session you attend, **WRITE DOWN** the unique CEU code word announced at that session. Use the template below to make remembering your codes easy!
- **Step 2:** Click the “**Claim CEUs**” tile in the event app. Under “**Tasks**”, select “**Complete Session Evaluations**” and **ENTER** the CEU code and **EVALUATE** each session you attended.
- **Step 3:** Once you've completed the steps for each session you attended and completed an overall event evaluation, **DOWNLOAD AND PRINT** your CEU form.

While we recommend you download the event app to make tracking easier, you do not need to access the app to use this program. It can easily be accessed on your desktop computer (visit the OHCA Annual Convention webpage to link from your desktop!).

Tuesday, September 19	CEU Code Word
Opening Keynote 9:00 a.m.	
Breakout Session 11:00 a.m.	
Breakout Session 2:30 p.m.	
Breakout Session 3:45 p.m.	

Wednesday, September 20	CEU Code Word
Breakout Session 9:00 a.m.	
Breakout Session 10:30 a.m.	
Breakout Session 1:00 p.m.	
Breakout Session 2:30 p.m.	



**Welcome to the Oregon Health Care Association (OHCA)
Annual Convention and Trade Show!**

Agenda at a Glance

Tuesday, September 19, 2023

- 7:30 a.m. – 4:00 p.m. Registration and Check-in
- 9:00 a.m. – 10:30 a.m. Keynote Speaker
- 11:00 a.m. – 12:00 p.m. Education Breakout Sessions
- 12:00 p.m. – 2:30 p.m. Trade Show, Exhibitor Showcase, Lunch
- 2:30 p.m. – 3:30 p.m. Education Breakout Sessions
- 3:45 p.m. – 4:45 p.m. Education Breakout Sessions
- 4:45 p.m. – 6:00 p.m. All Attendee Happy Hour

Wednesday, September 20, 2023

- 8:00 a.m. – 2:30 p.m. Registration
- 9:00 a.m. – 10:15 a.m. Education Breakout Sessions
- 10:30 a.m. – 11:30 a.m. Education Breakout Sessions
- 11:30 a.m. – 12:45 p.m. Awards Ceremony Luncheon (*ticket required*)
- 1:00 p.m. – 2:15 p.m. Education Breakout Sessions
- 2:30 p.m. – 3:30 p.m. Education Breakout Sessions
- 3:30 p.m. Convention Adjourns

Day One Highlights

Opening General Session and Keynote Speaker

Tuesday, September 19, 2023 | 9:00 a.m. – 10:30 a.m.

Do it Well, Make it Fun! The Key to Success in Life, Death and Almost Everything in Between

Presented by Ron Culberson, Speaker and Humorist



If anyone has ever had a boss who excelled in their job while being enjoyable to be around, they wouldn't mind coming in early or staying late. In fact, they would likely cherish their job. The focus here is on pursuing excellence while infusing life and work with enjoyment. This presentation shows staff and leaders how to create a less stressful work environment where people want to work. It also helps them understand that excellence combined with fun and humor can improve productivity, create better working relationships, enhance creativity, change the workplace culture, and lead to the delivery of better services. By applying this formula, learn how to spice up boring meetings, relax in stressful situations, neutralize interoffice conflict, add zest to dull relationships, make project management a bit more enjoyable—and more.

With a master's degree in social work, Ron Culberson spent the first part of his career working in a large hospice organization as a clinical social worker, middle manager, and senior leader. As a speaker, humorist, and author of four books, Culberson's mission is to change the workplace culture so that organizations are more productive and staff are more content. He was the 2012-2013 president of the National Speakers Association and is a recognized expert on the benefits of humor and laughter.

Sponsored by: **INCITE**
STRATEGIC PARTNERS

By Invitation Only:

Strategic Leadership, Executive, and Emerging Leaders Education!

Tuesday, September 19, 2023

Room: E142

OHCA is very pleased to host a track of education specifically designed for owners, c-suite, and executive-level staff. This track is by invitation only and will feature education on key opportunities and strategies for long term care leaders. Discussion topics include:

- The Intersection Between Hospitals and Long Term Care: Challenges and Opportunities
- Economic and Financial Landscape: Using Today's Data for Strategic Planning
- Membership meeting and executive happy hour

Sponsored by:  **BOK FINANCIAL** LONG LIVE YOUR MONEY. 

Need a Place to Get Away? Visit the Quiet Room

Open 8:00 a.m. – 4:00 p.m. | Room D134

With more than 1,000 attendees and participants, the OHCA Annual Convention can sometimes feel overwhelming or overstimulating. For your convenience, OHCA is happy to provide a quiet space to reconnect and recenter yourself, so that you are able to rejoin the event at your own pace.

Day One Highlights

Join Us for a Lunch in the Trade Show and Exhibitor Showcase

Tuesday, September 19, 2023 | 12:00 p.m. – 2:30 p.m.

See page 17 for exhibitor listing and map.

Lunch will be served at the Trade Show! The trade show is your chance to view products and services that will help you improve your operations, discover cost savings for your building, and enhance the quality of services you provide for your residents.

Play EXHIBITOR BINGO to enter to win the Grand Prize! Find the EXHIBITOR BINGO card in your registration bag. Find the exhibitor who corresponds to each of the boxes and have them mark the square. Once ALL the squares are filled, write your name at the bottom of this card and turn it into raffle drum on the OHCA table in the trade show.

Grand Prize: Game Plan Gift Basket!

- **Overnight Stay at the Hyatt Portland**
- **\$30 gift card to Nico's ice cream** (Portland)
- **\$200 gift card to Departure Restaurant**
- **\$50 gift card to Raven's Manor** (Portland)
- **Basket of 10 Games:** Clue card game; Game of life card game; Uno; SkipBo; Phase10; TicTacToe; Yahtzee; Sequence; Mancala; Trivial Pursuit

Lunch and Grand Prize sponsored by:



All Attendee Happy Hour at Spirit of '77

Tuesday, September 19, 2023 | 4:45 p.m. – 6:00 p.m.

Following the first day of education, all attendees, including registrants, sponsors, exhibitors, and speakers, are invited to join OHCA across the street from the Oregon Convention Center at the Spirit of '77 for a complimentary happy hour featuring appetizers and drinks.

Sponsored by:



Robust Diversity, Equity, and Inclusion (DEI) Content Available

OHCA is committed to providing our members with ongoing relevant educational opportunities to support the DEI journey of each provider. Thanks to a generous partnership with the Oregon Department of Human Services, the OHCA Annual Convention and Trade Show includes some of the best consultants and educators to help each provider in creating career opportunities, growth pathways, as well as overcoming barriers for staff, and creating cohesive and inclusive healthcare access for residents. For details and times of each session please visit the event mobile app and conference details in this program.

DEI Sessions:

- **Embracing Diversity: Strategies for Inclusive Communication**
- **Communicating Effectively to Engage the Growing Latine Workforce**
- **Addressing Discrimination: Residency Agreements and Diversity**
- **Putting the 'T' in Health Equity: Talking About Transgender People and Healthcare**
- **Cultural and Spiritual Appreciation in the Life Enrichment Department**
- **Creating a Neurodiverse Inclusive Workplace**
- **Turning Difficult DEI Conversations into Inclusive Dialogue**

Day Two Highlights

Meet-and-Greet with Your Oregon Policy Analysts!

Wednesday, September 20, 2023 | 8:00 a.m. – 9:00 a.m.

Room: F150

Join OHCA and your state policy analysts for coffee and an informal meet-and-greet. This is a great opportunity to meet face-to-face and get to know your building's policy analysts. The role of the policy analyst is to be a partner for providers in regulatory compliance and quality resident care. By meeting in person over coffee, we hope to establish and reinforce great working relationships with your state partners.

Continuing Education Units (CEUs) and Audiences

You may earn up to 9 CEUs for this event by attending various education breakout sessions. The Annual Convention is approved for the following education units and audiences:

- (*) **In accordance with Oregon Health licensing rule Chapter 853, Division 50**, this event meets the domains of knowledge requirements for ALF/RCF and NF/SNF Administrators.
- (**) **Memory Care Administrators (MEM)**: Sessions relate to the care of individuals with dementia in accordance with 411-057-0140(3) for facilities with a memory care endorsement

Long-Term Care Workers (WA): Visit the mobile app to identify which sessions qualify for Washington State Long-Term Care Worker. After the event, contact mking@ohca.com for CEU approval codes.

See pages 8–21.



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Day Two Highlights

Awards Ceremony Luncheon

Wednesday, September 20, 2023 | 11:30 a.m. – 12:45 p.m.

Tickets: \$59/person

The OHCA annual awards program recognizes the admirable contributions of long term care professionals who demonstrate a commitment to quality care through their dedication to residents, staff, and the long term care profession. Join us for lunch as we honor the superstars of long term care and thank them all! More information about the award winners can be found by tapping the **AWARDS** tile in the event app.

Awards program sponsored by: **K&RE** **YARDI**

OHCA Awards Recipient Information

Above and Beyond Award

Debra Weber

Activities Director, Sapphire at Ridgeview

Debra Weber's compassion shines in her everyday interactions with those she works with and serves. She has revitalized the activities program with her inventive ideas in this specialized care setting that caters to residents who have faced homelessness, addiction, and personal struggles. Weber collaborates extensively with both staff and residents, tailoring programs to everyone's interests. Her dedication is evident in her initiatives, like last winter when she distributed warm clothing to those in need. She has partnered with Goodwill to provide vouchers for essential purchases and worked with local organizations to secure fishing licenses for residents. Weber's efforts not only invigorate and engage the residents, but also instill a sense of purpose. Even after some of her residents move on to other facilities, she continues to visit them, giving her time and commitment to better their lives.

Administrator of the Year: Community-Based Care

Kylie Evenhus

Administrator, Marquis Tualatin

In her transformative seven-year tenure as the administrator at Marquis Tualatin, Kylie Evenhus has elevated resident care to unprecedented levels through visionary leadership that fosters warmth, respect, and genuine compassion. Displaying unparalleled commitment, she sacrificed her holiday celebrations to step in during one Christmas Eve when there was a staff shortage to personally administer medications to all 80 residents. During a challenging Norovirus outbreak, she tirelessly ensured fresh laundry, bedding, and support for both residents and staff, staying until 11 each night. Evenhus infuses joy into every festivity by making crafts and handmade gifts, encouraging resident creativity, and uniting her team with themed dress-up days. Her steadfast and compassionate leadership in the face of healthcare uncertainties has not only comforted but also empowered her team to contribute and flourish, making a lasting impact on the lives of residents and staff alike.

Administrator of the Year: Skilled Care

Tara Pray

Administrator, Oregon Veterans' Home

Tara Pray is an outstanding leader who is always willing to take on daily responsibilities and step up during emergencies. She always shows up to work with a spirited attitude and an unwavering commitment to both residents and staff. Her guidance has been pivotal in achieving facility successes, including deficiency-free surveys, and achieving the AHCA/NCAL "Gold Award." She has fostered a family-like work environment by building trust and empowering her team to utilize their strengths. She is also very involved in community events and has shown exceptional resilience during the COVID-19 pandemic. From hands-on assistance with daily tasks, to being a calming presence during emergencies, she exemplifies leadership with integrity and compassion. She consistently goes above and beyond, even securing a grant for staff well-being training. Her tireless commitment to improving residents' lives, advocating for staff, and creating a supportive environment exemplifies her strength as a leader.

Business Partner of the Year

Sysco Foods

Sysco Foods has been OHCA's sole source food distributor since the inception of our member purchasing program more than two decades ago. Since that time, Sysco team members have been extremely engaged in the success of OHCA and its members. These efforts have included working with members to address challenges and provide opportunities for improvement in their food departments, providing high quality speakers and chefs for OHCA events, sponsoring OHCA events and being actively involved in these events throughout the year, and so much more. During the pandemic, though they faced their own challenges with finding drivers and warehouse and support staff on top of severe food and product supply chain issues, Sysco trucks never stopped running to health care facilities. As one of our members put it, "every week, the food always arrived." For this, we honor our friends at Sysco with the business partner of the year award. Thank you for all you've done for OHCA and our members!

Day Two Highlights

OHCA Awards Recipient Information

Caregiver of the Year

Bobbie Gordon
Caregiver, Pacific View Assisted Living

Bobbie Gordon's dedication to long term care shines as she trains new resident aides, takes extra shifts, and steps up to help both residents and colleagues. She always earns praises from resident families and consistently maintains a perfect attendance record. Her colleagues describe her as the best caregiver, highlighting her knowledge of residents' preferences, humility, and welcoming nature. She champions quality of life, going beyond the call of duty to learn new interventions, and sets a positive tone for the care staff. She has rejected several promotions because she loves being a caregiver, always warmly welcoming new residents and transforming their care experience. Her compassion for neglected residents and helping them regain their dignity exemplifies her natural gift as a caregiver. Even in the face of industry challenges, she maintains a positive outlook and a strong conviction in improving long term care for generations to come.

Enrichment of Life Award

Kevin Sage
Life Enrichment Director, The Springs at Happy Valley

As the life enrichment director for a new community, Kevin Sage has remarkably improved the residents' quality of life through innovative and thoughtful programming. His personal connections with residents and staff have fueled creativity, such as the "Day of a Thousand Water Balloons," scenic drives narrated by ChatGPT, and monthly international-themed experiences, like the World Kitchen tour. Sage's talents were evident in the plays he produced, including "Love Letters," where they built a stage and lighting system, showcasing the residents' acting skills. Recognizing his team members' abilities, Sage expanded cooking demonstrations and hosted engaging game shows to create strong bonds among staff and residents. He has consistently brought a signature quality of life to the community, while fostering a strong sense of unity.

Innovative Program and Improvement Award

Jill Nelson
VP of Business Development, VANDA Health

As the vice president of business development, Jill Nelson's dedication extends beyond her role. While pursuing a horticulture therapy activity specialist program, she also manages her professional responsibilities, including designing an innovative program to enhance residents' well-being. Notably, she created a captivating sensory garden and regularly organizes engaging horticulture therapy activities, fostering connections between residents and nature. With her guidance, both residents and staff have found joy and enrichment in the program, creating a more connected and nature-aware community.

Leadership Award

Amanda Gray
Regional Director, Sapphire Health Services

In a unique and challenging environment, Amanda Gray exemplifies compassion, leadership, and inspiration in her interactions with colleagues and those she leads. She creates personal connections, both with staff and residents, showing genuine concern for their well-being. Her leadership style is built on trust and accessibility, offering assistance and advice without hesitation. In times of uncertainty, she provides guidance and solutions while handling conflicts with ease. She always inspires improvement in programs and resident lives, conducting productive activity meetings and fostering purposeful engagement. Gray's bright presence and trust-based leadership have led to deficiency-free surveys and a culture of greatness in the communities she oversees. Her commitment is shown through hands-on involvement, survey guidance, resident evaluations, training, and specialized initiatives. She remains engaged and accessible to support staff across various communities, reflecting her dedication to enhancing the overall environment.

Nurse Leader of the Year: Community-Based Care

April Petz
RN, Elite Care at Fanno Creek

With more than five decades of nursing experience, April Petz has been an invaluable figure in community-based care, playing pivotal roles in hospice care, nurse education, and mentorship. Her nursing expertise is a treasured asset to her community, and her compassionate and kind bedside manner, along with her commitment to residents' well-being, is evident in her pain management proficiency and empathetic communication. Her dedication to supporting residents and families during end-of-life transitions shines through her daily nursing practice, particularly in her adeptness at guiding families through difficult discussions. She is a natural teacher who has left a lasting impact on caregivers and med techs within her community, inspiring kindness, compassion, and elevated knowledge in their roles. She has elevated the caregiving experience for all, underscoring the significance of clear communication, careful observation, and meticulous documentation in providing quality care.

Nurse Leader of the Year: Skilled Care

Maria Patricia Paruch
Director of Nursing, Marquis Springfield

Maria Patricia Paruch embodies strength, kindness, education, encouragement, and above all, compassion. She goes above and beyond, providing personalized gifts and cards for staff during every holiday, making them feel valued and cherished. Her commitment to education is evident as she personally guides staff and offers learning opportunities. She promotes strong leadership qualities within the team, creating better outcomes and drawing

Day Two Highlights

OHCA Awards Recipient Information

on people to improve. Her compassion extends to both staff and residents, actively working to enhance resident well-being. Beyond her professional contributions, she's a true friend, always supporting colleagues through illness and personal challenges. She is a person with high integrity, who is dedicated to creating a positive environment for her colleagues and those she serves.

Special Service Award

Dan Locker
Sysco Foods

Until he "retired" earlier this month, Dan Locker was the vice president of national accounts for healthcare/senior living at Sysco Foods. Locker has been OHCA's primary point of contact for Sysco Foods since early 2020, and the timing couldn't have been better. Locker was instrumental in ensuring that OHCA member needs were met during the worst of the pandemic and provided the highest level of service 24/7 to OHCA and its members at a time when the nation was crippled by shortages

and worker challenges across all sectors, including many categories of food and food-related business lines. OHCA relied on Locker to answer questions, find solutions, and make the best of the situation at hand during this time. Many OHCA members are surprised when they learn that Locker actually lives in New Jersey—he's always in Oregon at OHCA events! He is what some might call an old-fashioned business man. He's professional, committed, and always available and eager to put out a fire or figure out the solution for a client in need. More than that, he's truly a friend to so many at OHCA and many here in Oregon. Locker will be missed and OHCA is honored to award him with the Special Service Award.



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Tuesday, September 19, 2023

Day One Education Session Information


TIME	INTENDED AUDIENCE
<p>9:00 a.m. – 10:30 a.m. (1.5 CEU)</p>	<p>Opening Keynote Presentation <i>Do it Well, Make it Fun! The Key to Success in Life, Death, and Almost Everything in Between</i> Ron Culberson, Speaker, Humorist Location: Portland Ballroom</p>
<p>11:00 a.m. – 12:00 p.m. 7 sessions (1.0 CEU)</p>	<p>Avoiding Foot Care Related Tags During Survey Dr. Shazad Buksh, DPM-MHA, CEO and Chief Medical Officer, NW Care Podiatry Room: E143</p> <hr/> <p>Emergency Preparedness: Turning Plans Into Action Mark Crawford, Fire and Life Safety Professional Room: E145</p> <hr/> <p>Embracing Diversity: Strategies for Inclusive Communications Jamila (Jae) Rutherford Tai, Executive Producer, Responsible Media Group Room: G132</p> <hr/> <p>Is This Normal Aging or Dementia? An Advanced Practice Discussion Liz von Wellsheim, MSN, MA, Nurse Consultant, ElderHealth & Living Memory Village Room: D136</p> <hr/> <p>Managing to be a Great (and FUN) Leader Ron Culberson, Speaker, Humorist Room: D140</p> <hr/> <p>Promoting Excellence in Your Community: AHCA/NCAL National Quality Award Program Nicolette Reilly, Senior Vice President of Quality, Oregon Health Care Association Room: E148</p> <hr/> <p>The Intersection Between Hospitals and Long Term Care: Challenges and Opportunities Philip Bentley, JD, President and CEO, Oregon Health Care Association Room: E142</p>

ALF/RCF*	NF/SNF*	IN-HOME CARE	CAREGIVER/ STAFF	CLINICAL/ NURSE LEADERS	DIVERSITY, EQUITY, AND INCLUSION (DEI)	LEADERSHIP/ WORKFORCE	MEMORY CARE**	OPERATIONS/ QUALITY IMPROVEMENT	RULES AND REGULATIONS
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Executive education session, by invitation only.

Tuesday, September 19, 2023

Day One Education Session Information

TIME	INTENDED AUDIENCE
<p>12:00 p.m. – 2:30 p.m.</p>	<p>Exhibitor Showcase Trade Show Lunch will be served at the Trade Show! The trade show is your chance to view products and services that will help you improve your operations, discover cost savings for your building, and enhance the quality of services you provide for your residents. Room: Exhibit Hall D To participate in the GRAND PRIZE GAME, see page 3. Lunch and Grand Prize sponsored by: </p>
<p>2:30 p.m. – 3:30 p.m. 7 sessions (1.0 CEU)</p>	<p>Communicating Effectively to Engage the Growing Latine Workforce Santiago Landazuri, Vice President, USI Insurance Services Room: D136</p> <hr/> <p>Economic and Financial Landscape: Using Today's Data for Strategic Planning Caroline Clapp, Senior Principal, National Investment Center for Seniors Housing & Care (NIC) Dan Mahoney, Managing Director, Blueprint HCRC Room: E142</p> <hr/> <p>Effective Digital Marketing Strategies + How to Define Your Target Audience (No CEUs available for this session) Ethan Elkins, Senior Vice President and Partner, Digital Marketing Group Room: G132</p> <hr/> <p>Fire Drills and Top Fire and Life Safety Survey Challenges (2:30 p.m. – 4:45 p.m.) Shawna Fenison, CMS Life Safety Surveyor, Office of the Oregon State Fire Marshal Matthew Rodriguez, CMS Life Safety Surveyor, Office of the Oregon State Fire Marshal Room: E143</p> <hr/> <p>Intimacy Considerations for Residents with Dementia: Person-Centered Care and Resident Rights Cynthia McDaniel, RN, MSN, CEO, ElderWise, Inc. Room: D140</p> <hr/> <p>Involuntary Move-Outs: Best Practices and Tips to Successfully Managing Resident Transitions of Care Eugenia Liu, JD, Senior Vice President and General Counsel, Oregon Health Care Association Room: E145</p> <hr/> <p>Schizophrenia and Schizoaffective Disorder in Geriatric Residents Dr. Randall Beckett, DNP, PMHNP, FNP, APRN, Clinical Expert, Consultant, Encounter Telehealth Room: E148</p>

ALF/RCF*	NF/SNF*	IN-HOME CARE	CAREGIVER/STAFF	CLINICAL/NURSE LEADERS	DIVERSITY, EQUITY, AND INCLUSION (DEI)	LEADERSHIP/WORKFORCE	MEMORY CARE**	OPERATIONS/QUALITY IMPROVEMENT	RULES AND REGULATIONS
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Tuesday, September 19, 2023

Day One Education Session Information

TIME	INTENDED AUDIENCE
<p>3:45 p.m. – 4:45 p.m.</p> <p>7 sessions</p> <p>(1.0 CEU)</p>	<p><i>Addressing Discrimination: Residency Agreements and Diversity</i> Gabriela Sanchez, JD, Shareholder, Lane Powel Room: E145</p>
	<p><i>Fire Drills and Top Fire and Life Safety Survey Challenges (continued)</i> Shawna Fenison, CMS Life Safety Surveyor, Office of the Oregon State Fire Marshal Matthew Rodriguez, CMS Life Safety Surveyor, Office of the Oregon State Fire Marshal Room: E143</p>
	<p><i>OHCA Membership Meeting and Happy Hour</i> (No CEUs available for this session) Philip Bentley, JD, President and CEO, Oregon Health Care Association Room: F149</p>
	<p><i>Onboarding New Team Members with Patience: Retaining Staff from the Start</i> Jan Lee, Public Information Office, Metro West Ambulance Room: D136</p>
	<p><i>Optimizing Your Facility's QAPI Program: QAPI Process from Start to Finish</i> Lisa Barton, improvement Advisor, Comagine Room: G132</p>
	<p><i>Personalized Service Planning for Memory Care: An Advanced Practice Session</i> Christy Bomberly, RN, BSN, MBA, Regional Clinical Director, Generations Room: D140</p>
	<p><i>Polypharmacy in Older Adults: A Collaborative Approach to Deprescribing Medications</i> Dev Naik, Pharm.D. is a Consultant Pharmacist with Consonus Pharmacy Room: E148</p>

ALF/RCF*	NF/SNF*	IN-HOME CARE	CAREGIVER/STAFF	CLINICAL/NURSE LEADERS	DIVERSITY, EQUITY, AND INCLUSION (DEI)	LEADERSHIP/WORKFORCE	MEMORY CARE**	OPERATIONS/QUALITY IMPROVEMENT	RULES AND REGULATIONS
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Executive education session, by invitation only.

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Wednesday, September 20, 2023

Day Two Education Session Information

TIME	INTENDED AUDIENCE	ALF/RCF*
<p>9:00 a.m. – 10:15 a.m.</p> <p>6 sessions</p> <p>(1.25 CEU)</p>	<p><i>Age Cafe: Building Community and Connection Over Conversations that Matter</i> Kera Magarill, Older Adult Behavioral Health Specialist, Washington County Disability Aging and Veteran Services Jill Williams, MA, Behavioral Health Specialist, Multnomah County Behavioral Health Room: E145</p>	◆
	<p><i>ALF/RCF Member Council Meeting (9:00 a.m. – 11:30 a.m.)</i> Nicolette Reilly, Senior Vice President of Quality, Oregon Health Care Association Sudha Landman, Manager, CBC Survey Unit, Safety, Oversight and Quality (SOQ) David Berger, Residential Quality Metrics Program Coordinator, Oregon Department of Human Services Room: F150-151</p>	◆
	<p><i>Developing the Leaders Around You</i> Yanick Hicks, Pharm.D., Leadership Consultant, The Maxwell Leadership Team Room: D140</p>	◆
	<p><i>Oregon Employment Law: Top Considerations Employers Need to Know</i> Anthony Kuchulis, JD, Attorney, Littler Room: E142</p>	◆
	<p><i>Putting the ‘T’ in Health Equity: Talking About Transgender People and Healthcare</i> tash shatz, Social Justice Consultant Room: E143</p>	◆
	<p><i>Understanding Behavior From the Inside-Out (9:00 a.m. – 11:30 a.m.)</i> Eric Collett, Principal, CEO, A Mind for All Seasons Room: D136</p>	◆

NF/SNF*	IN-HOME CARE	CAREGIVER/STAFF	CLINICAL/NURSE LEADERS	DIVERSITY, EQUITY, AND INCLUSION (DEI)	LEADERSHIP/WORKFORCE	LIFE ENRICHMENT/ACTIVITIES	MEMORY CARE**	OPERATIONS/QUALITY IMPROVEMENT	RULES AND REGULATIONS
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Wednesday, September 20, 2023

Day Two Education Session Information

TIME	INTENDED AUDIENCE	ALF/RCF*
<p>10:30 a.m. – 11:30 a.m.</p> <p>6 sessions</p> <p>(1.0 CEU)</p>	<p><i>ALF/RCF Member Council Meeting (continued)</i> Nicolette Reilly, Senior Vice President of Quality, Oregon Health Care Association Sudha Landman, Manager, CBC Survey Unit, Safety, Oversight and Quality (SOQ) David Berger, Residential Quality Metrics Program Coordinator, Oregon Department of Human Services Room: F150-151</p>	◆
	<p><i>Balancing Opioid Risks and Benefits for Seniors</i> Matt Palmer, Pharm.D., BCGP, Manager of Clinical Operations for PharMerica Room: E142</p>	◆
	<p><i>Cultural and Spiritual Appreciation in the Life Enrichment Department</i> Eunice Makinde, Writer, Educator, and Public Speaker, ACTIONMIND-ED LLC Room: E143</p>	◆
	<p><i>Living with Dying: Grief Readiness in Long Term Care</i> Kera Magarill, Older Adult Behavioral Health Specialist, Washington County Disability Aging and Veteran Services Laurel Wonder, MA, Clinical Service Specialist, Multnomah County Behavioral Health Room: E145</p>	◆
	<p><i>The Levels of Leadership: Becoming a Person of Influence</i> Yanick Hicks, Pharm.D., Leadership Consultant, The Maxwell Leadership Team Room: D140</p>	◆
	<p><i>Understanding Behavior From the Inside-Out (continued)</i> Eric Collett, Principal, CEO, A Mind for All Seasons Room: D136</p>	◆

NF/SNF*	IN-HOME CARE	CAREGIVER/STAFF	CLINICAL/NURSE LEADERS	DIVERSITY, EQUITY, AND INCLUSION (DEI)	LEADERSHIP/WORKFORCE	LIFE ENRICHMENT/ACTIVITIES	MEMORY CARE**	OPERATIONS/QUALITY IMPROVEMENT	RULES AND REGULATIONS
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Wednesday, September 20, 2023

Day Two Education Session Information

TIME	INTENDED AUDIENCE	ALF/RCF*
<p>1:00 p.m. – 2:15 p.m.</p> <p>6 sessions</p> <p>(1.25 CEU)</p>	<p><i>Addiction and Behavior Supports for Residents: Solution-Focused Brief Therapy</i> Sarina Ewing, Certified Behavior Consultant, Milieu Counselor, Sapphire at Liberty Pointe Drexel Foster, Certified Alcohol and Drug Counselor, Sapphire at Liberty Pointe Room: E145</p>	◆
	<p><i>Creating a Neurodiverse-Inclusive Workplace</i> Liana Avendano, DEI professional, Construct the Present Room: D140</p>	◆
	<p><i>Exploring the Purpose and Goal of Life Enrichment: Creating a Successful Program to Enhance Resident Quality of Life</i> Livia Thompson, Lead Life Enrichment Director, Avamere at Bethany Room: E143</p>	◆
	<p><i>New Frontiers in Dementia Care: The Future is Here (1:00 p.m. – 3:30 p.m.)</i> Eric Collett , Principal, CEO, A Mind for All Seasons Room: D136</p>	◆
	<p><i>Nursing Facility Member Council Meeting (1:00 p.m. – 3:30 p.m.)</i> Eugenia Liu , Senior Vice President and General Counsel, Oregon Health Care Association Joshua Miller, Compliance and Regulatory Manager, Central Region, Nursing Facility Survey Unit, Safety, Oversight and Quality (SOQ) Joy Ramsby, M.Ed., Nursing Facility Survey Unit (NFSU), State RAI Coordinator. Safety, Oversight and Quality (SOQ) Room: F150-151</p>	◆
	<p><i>Optimizing Patient Drug Prescriptions with Individual Genetic Information (PGx)</i> Dr. Qinghua (Quinne) Feng, Founder, Fidalab Room: E142</p>	◆

NF/SNF*	IN-HOME CARE	CAREGIVER/STAFF	CLINICAL/NURSE LEADERS	DIVERSITY, EQUITY, AND INCLUSION (DEI)	LEADERSHIP/WORKFORCE	LIFE ENRICHMENT/ACTIVITIES	MEMORY CARE**	OPERATIONS/QUALITY IMPROVEMENT	RULES AND REGULATIONS
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Wednesday, September 20, 2023

Day Two Education Session Information

TIME	INTENDED AUDIENCE	ALF/RCF*
<p>2:30 p.m. – 3:30 p.m.</p> <p>6 sessions</p> <p>(1.0 CEU)</p>	<p><i>Turning Difficult DEI Conversations into Inclusive Dialog</i> Lillian A. Tsai, President, TsaiComms, LLC Room: E143</p>	◆
	<p><i>Division 47 RN Delegation Process Rule Updates Discussion</i> Gretchen Koch, RN, Policy Analyst, RN/LPN Practice, Oregon State Board of Nursing Room: E145</p>	◆
	<p><i>New Frontiers in Dementia Care: The Future is Here (continued)</i> Eric Collett , Principal, CEO, A Mind for All Seasons Room: D136</p>	◆
	<p><i>Nursing Facility Member Council Meeting (continued)</i> Eugenia Liu , Senior Vice President and General Counsel, Oregon Health Care Association Joshua Miller, Compliance and Regulatory Manager, Central Region, Nursing Facility Survey Unit, Safety, Oversight and Quality (SOQ) Joy Ramsby, M.Ed., Nursing Facility Survey Unit (NFSU), State RAI Coordinator. Safety, Oversight and Quality (SOQ) Room: F150-151</p>	
	<p><i>Proactively Preparing Staff for the Survey Experience</i> Josh Allen, RN, Principle, Allen Flores Consulting Group Room: D140</p>	◆
	<p><i>Suicide Prevention in Older Adults</i> Christopher Eilers, Behavioral Health Specialist, Lane County Mental Health Room: E142</p>	◆

NF/SNF*	IN-HOME CARE	CAREGIVER/STAFF	CLINICAL/NURSE LEADERS	DIVERSITY, EQUITY, AND INCLUSION (DEI)	LEADERSHIP/WORKFORCE	LIFE ENRICHMENT/ACTIVITIES	MEMORY CARE**	OPERATIONS/QUALITY IMPROVEMENT	RULES AND REGULATIONS
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- 703 . . Accushield
- 806 . . Actriv Healthcare
- 910 . . Aegis Therapies
- 918 . . Alzheimers Association Oregon Chapter
- 418 . . Ameresco
- 719 . . AnyPay Medical
- 804 . . Ascent Healthcare
- 509 . . AssuredPartners of Oregon
- 704 . . ATC Healthcare Northwest
- 814 . . Blume Realty Group
- 305 . . Brighton Hospice
- 405 . . Bristol Hospice-Oregon
- 617 . . C2Squared
- 800 . . CAC Specialty
- 404 . . Calmoseptine, Inc.
- 303 . . CardioRenal Therapeutics
- 306 . . Caring in Oregon
- 508 . . Charter Construction
- 608 . . Cintas Corporation
- 301 . . CirrusDX
- 816 . . CoBridge Workforce Solutions
- 708 . . Columbia Roofing and Sheet Metal
- 815 . . Comagine Health
- 221 . . Connected Home Health
- 507 . . Consonus Healthcare
- 820 . . Contract Interiors LLC
- 304 . . DaVita Kidney Care
- 210 . . Dean Distributors
- 707 . . Digital Marketing Group (DMG)
- 603 . . Direct Supply, Inc.
- 209 . . DocuMart
- 214 . . Ecolab
- 615 . . EmpowerMe Wellness
- 323 . . Energy Trust of Oregon
- 721 . . EQC Home Care Agency
- 705 . . Essity Personal Care Inc
- 416 . . Exiges Diagnostics
- 218 . . Express Healthcare Professionals
- 817 . . EZ-ERC
- 912 . . FidaLab
- 606 . . First Quality Products, Inc.
- 208 . . Fitzpatrick Painting Inc.
- 701 . . Fresh Aire Office Fragrancing and Deodorizing Service
- 504 . . Gentell
- 503 . . Gentiva Hospice
- 906 . . GeriPro, LLC
- 300 . . Graham-Field
- 220 . . Grand Canyon University
- 802 . . Happy Jack Software
- 602 . . HD Supply Facilities Maintenance
- 412 . . Healthcare Services Group Inc
- 623 . . HelloCare
- 604 . . Home Instead Senior Care - Hillsboro
- 700 . . Housecall Providers
- 801 . . HRS/Premier
- 222 . . IdentiSys Inc.
- 600 . . Incite Strategic Partners
- 414 . . Infinity Rehab

- 702 . . Insight Worldwide, Inc
- 216 . . Interactive Medical Systems
- 809 . . J.R. Johnson LLC
- 712 . . k.p.d Insurance
- 312 . . KARE
- 302 . . LiveWell
- 812 . . LRS Architects Inc
- 904 . . Maxim Healthcare Staffing
- 609 . . McKesson Medical Surgical Extended Care
- 505 . . Medline Industries, Inc.
- 723 . . MedTech/MedCare, LLC
- 822 . . Meriplex
- 212 . . Metro West Ambulance, Inc.
- 916 . . MLTCQRAC
- 217 . . National Datacare Corporation
- 706 . . Next Science
- 307 . . NurseLearn
- 500 . . NWCare Inc - Podiatry
- 403 . . Omnicare, a CVS Health company
- 409 . . Optum
- 920 . . Oregon Care Partners
- 823 . . Oregon DCBS
- 807 . . Oregon Department of Veterans Affairs
- 825 . . Oregon Geriatrics Society
- 818 . . Oregon Patient Safety Commission
- 322 . . Pacific Breeze Products, Inc
- 215 . . Pacific Seafood
- 821 . . Paid Leave Oregon
- 422 . . Performance Systems Integration
- 308 . . PharMerica

- 506 . . Pinnacle Quality Insight
- 621 . . PointClickCare
- 709 . . Powerback Rehabilitation
- 502 . . Propel Insurance
- 908 . . Purple Door Finders
- 717 . . Q3 Enterprises LLC
- 808 . . R&H Construction Co.
- 501 . . Reliant Rehabilitation
- 219 . . RestorixHealth
- 811 . . Safety Northwest, LLC
- 204 . . Schetky NW Bus Sales
- 819 . . Schooley Mitchell
- 715 . . SkyPoint
- 201 . . Slater and Associates Insurance Inc
- 224 . . Soundview Medical Supply
- 607 . . Staples Business Advantage
- 203 . . Strategic Tax Planning
- 408 . . Summit Cleaning and Restoration
- 601 . . SYSCO Food
- 400 . . Tenderly Hospice LLC
- 213 . . The Krusteaz Company
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1. McGarry BE, Grabowski DC. Managed care for long-stay nursing home residents: An evaluation of institutional special needs plans. *AMJC*. 2019; 25(9):400-405.
2. 2022 NPS Survey.



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