

2026 Presentation Proposal Submission Details

OHCA EVENT AUDIENCE CHARACTERISTICS:

The Oregon Health Care Association (OHCA) represents assisted living (ALF), residential care (RCF), memory care, post-acute care, and skilled nursing (NF), in-home care (IHC), and independent living facilities providing care and services to seniors and disabled people across the state. OHCA events draw 25-to-1,500 attendees including facility owners, corporate management, administrators, directors of nursing, regulatory professionals, and more.

The audience is diverse and all experience levels, from significant to limited experience, and cover all staff, clinical, operations, and administrative roles.

SUBMISSION REVIEW AND SELECTION

Submissions will be accepted on an ongoing basis. OHCA reviews submissions periodically and will contact those presenters who are selected. For larger events, submissions must be received by the following dates to be considered:

- Spring Expo (April 21-22, 2027): November 23, 2026
- Annual Convention (September 21-22, 2026): May 3, 2027

When selecting sessions, reviewers are looking for:

- Current information and topics relevant to the needs of the attendees
- Overall quality, originality, and timeliness
- Practical and immediately implementable strategies and ideas
- Innovative ideas and new technologies to address challenges
- Use of case studies, stories, peer-to-peer learning, and other techniques
- No sales pitches
- Cost: to keep registration fees at a minimum for our attendees, OHCA operates on a limited education budget. Therefore, speakers who do not require speaker fees will be given top priority. Speakers who waive their fee will be given a complimentary registration into the event they speak at and will gain visibility and credibility as a leader in the profession by being a showcased presenter.

SUBJECT MATTER TOPICS

The following contains suggestions only and does not reflect the entire training needs of OHCA members. Additional session topics are encouraged.

- **Workforce and Leadership**
 - Human Resources
 - Leadership Development
 - Recruitment and Retention of Staff
 - Staffing planning, training, and competency
 - Resiliency and stress management
 - Diversity, equity, and inclusion
 - Supporting staff dealing with grief and trauma
- **Behavioral Health and Mental Health Care Practices**
 - Behavioral health,
 - bullying, aggression, grief
 - Trauma informed care
 - Innovative or successful practices in caring for individuals' substance Use Disorder

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- Innovative or successful practices in caring for individuals with Mental Illness
- **Memory Care Standards**
 - Alzheimer's and Dementia
 - Innovative care models or practices for individuals living with dementia
 - Alternatives to medication use
 - Managing resident to resident interactions
 - Managing staff and resident safety amidst behavioral challenges
- **Health Services and Clinical Care Practice**
 - Role of the Nurse and Oregon's Nurse Delegation Act
 - Infection prevention and control
 - Medication management including psychotropic meds
 - Pain management, including non-pharmacologic practice
 - Wound care/pressure injuries
 - Falls Management
 - Care planning
 - Transitions of care
 - Meaningful conversations for end-of-life decision making
 - Telehealth and technology, including the use of AI in clinical practice
- **Regulatory Compliance and Regulatory Changes**
 - Building requirements and physical environment
 - Fire and life safety
 - Compliance with state and federal laws and standards
 - Emergency preparedness
- **Person Centered Care**
 - Life enrichment and activity programs
 - Culinary and food service
 - Reducing social isolation and loneliness, including use of technology
 - Use of technology to improve resident engagement and quality of life
 - Preventing abuse and neglect
 - Trauma informed care & cultural competency
 - Caring for LGBTQ+ residents and DEI
 - How to be person-centered during times of workforce shortages
 - Innovative approaches to resident councils, family councils
- **Quality Improvement Programs and Risk Management**
 - Adults abuse protection and investigation
 - Care technology, AI
 - Developing & maintaining positive relationships with families and residents
 - Turning complaints into compliments
 - Use of data to inform practice
 - Root cause analysis
 - Technology to support continuous quality improvement

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- **Finance**
 - Patient Driven Payment Model (PDPM)
 - Census
 - Population health
 - I-SNPs, SNPs, networks, etc..
 - SNF Value-based purchasing
 - Clinical Integration of a Network
 - Emerging supporting technology
 - Change of ownership

- **Survey/Regulatory and Risk Management**
 - Best practices for survey preparedness
 - Top 10 survey tags and deficiencies
 - Informal Dispute Resolution (IDR) Process
 - How to effectively write a Plan of Correction
 - Facility assessment and staffing competencies

Questions on any of the information shared below should be directed to Melodie King, Director of Education at mking@ohca.com.